

CANADIAN PROFESSIONAL MOVER COURSE



GET READY FOR THE SUMMER RUSH!

Ensure your customer-service staff has the tools it needs!

Spring is on its way and soon you'll be too busy to consider staff development. Now is the time to equip your sales team with **Canadian Professional Mover** training, for that competitive edge when they are closing sales.

The **Canadian Professional Mover Course** was developed by members of CAM and Dalhousie University. It's administered by Dalhousie and **only available over the Internet to CAM members**. It's being used by Canada's leading movers and van lines.

The course consists of nine modules:

- Estimating Procedures
- Long Distance Moving – Canada (two modules)
- Long Distance Moving – Canada/USA/Mexico
- Local Moving
- Permanent Storage (three modules)
- Office Moving

Students will:

- complete modules with reading and testing at their own speed
- learn about the moving consultant's role and moving services in Canada
- become a **Canadian Professional Mover** with a certificate from Dalhousie University, upon graduation, and
- be able to identify themselves to clients as **Canadian Professional Movers**.

To take the course, individuals must:

- be employed by a CAM member in good standing
- have access to a computer that is connected to the Internet, and
- have an email address.

Invest in your sales team now. The cost of the course is \$300.00 (plus GST).

To register, return this form to CAM with payment for each registrant.

Registrant

Registrant's email address

1. _____

2. _____

Company: _____

Address: _____

Tel.: _____ Fax: _____

Payment by Credit Card Visa or MasterCard Amount \$ _____

Card number: _____ Expiry date: _____

Cardholder's name: _____ Signature: _____

Canadian Association of Movers / Association canadienne des déménageurs
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