

YEAR OF THE REPUTABLE MOVER

The Canadian Association of Movers' Year of the Reputable Mover initiative is a long-term project, probably extending well beyond 2014. Under the guidance of the board of directors, we are currently developing another letter to be sent again to several levels of government. We do not believe at this stage that the dimension of the rogue-mover problem was fully understood by the recipients of the initial letters. We will try in our current effort to fully explain the problem to all ministries of government and why the problem is not restricted to the jurisdiction of one ministry.

CAM'S DIRECTORY

The spring issue of CAM's magazine and directory - *The Canadian Mover* - is in the mail. It's a great way to find out who's a CAM member and an excellent resource to connect with your international colleagues and suppliers to our industry. Let us know if you'd like extra copies.

2014 COMPENSATION SURVEY

CAM's compensation survey was completed in March. We had 50 participants in the survey - thanks to all of them! The results were distributed to the participants, but if you would like to receive the results of the survey as well, they are available from the CAM national office for a modest fee. We've found a way to administer the survey quickly and efficiently, so we now plan to complete it annually.

CAM'S ANNUAL AWARD PROGRAM

It's that time of year again when we ask you for your nominations for the awards that CAM presents at our annual awards dinner. We recognize outstanding achievement and professionalism with the following awards:

- Distinguished Service Award
- Industry Achievement Award
- Innovators Award
- Public Service Award

You can find the nomination forms at www.mover.net/movers/about/awards.

NEW MEMBERS

We would like to welcome four new members to the Association!

Movers

Cargo Cabbie - Toronto, Ontario

Cidel Moving & Storage 1975 Ltd. - Vernon, British Columbia

Excel Moving & Storage - Mississauga, Ontario

Simcoe Moving & Storage Ltd. - Barrie, Ontario

CAM's membership is experiencing steady growth. This is a testament to the fact that CAM helps

its members to better position themselves in the marketplace and to build their businesses - such as through training, referrals, industry standards. You can help to make your Association even stronger by promoting membership to colleagues. And please send us your suggestions for ways to attract new members.

CAM CONFERENCE

CAM's annual conference will be held on October 19-21, 2014 at the Sheraton Toronto Airport Hotel. The theme will be ***The Age of More*** and the program will address this age of more choices, more competition, more opportunity, more social media, etc. Our keynote speaker to kick off the event will be **Mary Power, President and CEO of the Council of Better Business Bureaus** in Washington, DC who will comment on customer service and consumer concerns. **Ted Mallett, Vice President and Chief Economist for the Canadian Federation of Independent Business**, will be the keynote speaker on the second day and he will address the future of small business in Canada.

IF YOU HAVE NEWS OR AN ANNOUNCEMENT THAT CANADA'S MOVING INDUSTRY SHOULD KNOW ABOUT, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

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