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## ARPIN GROUP TO LAUNCH FIRST INTERNET TELEVISION NETWORK FOR THE MOVING INDUSTRY

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The Arpin Broadcast Network will offer news and information affecting the moving industry as well as other video resources for customers, partners and industry professionals

**WARWICK, R.I.** (October 16, 2008) - Arpin Group will launch the Arpin Broadcast Network (ABN), the first Internet television network and Web portal dedicated to the moving industry, during a live webcast at the Arpin Van Lines 2008 Annual Agent Conference on October 20. The conference will be held at the Ritz-Carlton in Palm Beach, Fla.

"The use of Web video is growing at a rapid pace," said David Arpin, president and CEO of Arpin Group, Inc.
"Internet television is on track to become the primary way people access news and information. At Arpin Group, we are taking a leadership role to showcase what Web video can do to unify and inform our industry as well as provide a model for other sectors to follow."

"We wanted to create something that had the same look and feel as a newscast you might see on a major news network while ensuring we bring relevant and timely stories to our viewers," said Peter Arpin, partner of Arpin Group, Inc. "We see this technology as having enormous potential for creating a dialogue about the direction of the moving business and advancing our profession."

The Arpin Broadcast Network is hosted by former Fox News Anchor Laura Baker. Featured free channels within ABN include:

- \*News and Events video news reports focusing upon current events and market trends, updated on a monthly basis. Live special events will also be broadcast.
- \*Moving 101 a video library of moving tips and regulations.
- \*Arpin Agents a channel showcasing Arpin's agency family and how it is making a difference in local communities.
- \*Biography TV profiling leaders in the moving industry and sharing stories of success and leadership.
- \*Arpin Green a channel promoting the use of green technologies by showcasing the steps Arpin Group is taking to become more environmentally friendly.
- \*Listings offering a forum where employees, agents, vendors and other industry professionals can post discussions and classified ads as well as offer services.

Key features of the Arpin Broadcast Network Web portal are scheduled to go live at 9:00 a.m. (EST) on October 20, 2008. On October 22, the final day of the Arpin Agent Conference, the entire site will be available for viewing.

While most of ABN will be publicly accessible, certain sections utilized for employee/agent training and communication will be password protected.

The Arpin Broadcast Network may be seen free at http://www.arpinbroadcastnetwork.com.

## **About Arpin Group, Inc:**

Arpin Group, Inc. is the holding company for Arpin Van Lines, Arpin International Group and Arpin Moving Systems (Canada). Headquartered in West Warwick, R.I., Arpin Group is an industry leader in household goods moving, corporate, government and military relocation. With a reputation for excellent service, Arpin Group is the only family owned and operated company that has remained dominant and successful for more than a century. Arpin is the official mover of the LPGA, a member of the Customs Trade Partnership Against Terrorism, the American Moving and Storage Association and the world headquarters is fully accredited by the International Federation of International Furniture Removers (FIDI). For more information, please visit http://www.arpin.com.