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ARPIN GROUP REVEALS NEW FACE FOR 2010 WITH NEW WEB SITE AND LOGO

WEST WARWICK, R.I. (January 6, 2010) - Arpin Group, Inc. is revealing a new face for 2010 with the launch of a contemporary Web site (<http://www.ArpinGroup.com>) and an updated logo for subsidiary, Arpin International Group.

Focused on improving its online experience for customers and agents, Arpin Group, Inc. has created its first dedicated Web site to serve as a gateway for all Arpin companies and services. While separate Web sites have existed for Arpin Van Lines, Arpin International Group and global offices, this is the first time the parent company has received a formal online presence.



"ArpinGroup.com has been designed from the ground up with a look and feel that is consistent with our company's new unified branding," said David Arpin, president and CEO of Arpin Group, Inc. "This new site offers more streamlined navigation and categorizes our company's numerous service offerings to make it easier for visitors to find what they need."

New features include a "newsroom" which will provide news releases and company announcements as well as industry news. A "live chat" feature will enable customers and prospects to chat instantly online with customer care representatives during Central Standard Time business hours. Arpin's numerous green initiatives, award-winning services and charitable causes are also highlighted on the new site.

Additionally, Arpin International Group's logo has undergone a redesign that reflects the company's official color scheme and adopts the well-known arrow, symbolizing the "moving forward" culture of the Arpin Group.

To visit the new Arpin Group, Inc. Web site, log on to <http://www.ArpinGroup.com>

About Arpin Group, Inc:

Arpin Group, Inc. is the holding company for Arpin Van Lines, Arpin International Group, Creative Storage Solutions, and Arpin Broadcast Network, LLC. Headquartered in West Warwick, R.I., Arpin Group is an industry leader in household goods moving for corporate, government and military customers. With a reputation for excellent service, Arpin Group is the only family owned and operated company that has remained dominant and successful for more than a century. Arpin is the official mover of the LPGA, a ProMover-certified member of the American Moving and Storage Association and the world headquarters is fully accredited by the International Federation of International Furniture Removers (FIDI). For more information, please visit <http://www.arpingroup.com> or <http://www.arpin.tv>.