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New Web-based Show, ReNewable Now, Focuses on the "Business Side of Green"



WEST WARWICK, R.I. (May 11, 2011) - On May 11, the creators of Arpin Broadcast Network will debut a new Web-based show, ReNewable Now, an eco-conscious series dedicated to the "business side of green." Peter Arpin, partner of Arpin International Group and award-winning green business advocate, hosts the program at <http://www.ReNewableNow.TV>.

"Businesses today are only just beginning to realize the substantial cost savings that 'going green' can create for them," said Peter Arpin. "Our show features discussions with experts at the intersection of green technology and business, who offer valuable data and convincing arguments for why companies should adopt environmentally friendly programs and how they can take steps to implement them."



The show will be launched through a world premiere broadcast on Wednesday, May 11, 2011 at 10:00 a.m. EDT at ReNewableNow.TV. Every week, a new episode will premier live and then be made available "on demand" the next day.

The inaugural show will feature guest Julian Dash, director of the Rhode Island Economic Development Corporation's Renewable Energy Fund, who will discuss how his organization is helping businesses move towards a greener economy.

ReNewable Now brings together government officials, business leaders, community groups, inventors, activists and others from around the world to shed light on ways in which companies can introduce green technologies, programs and practices for conducting activities in an environmentally and economically responsible manner.

During each broadcast, Peter Arpin and his guests will explore ways to help companies around the world progress toward sustainable development and engage in environmentally smart practices. The ReNewable Now series challenges viewers to recognize how effective environmental management can positively impact corporate profitability and sustainability.

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ReNewable Now is currently inviting guests from companies, non-profits, and government organizations from around the world who have a story to share about the "business side of green." To be featured on an upcoming episode, visit ReNewableNow.TV and click on the "Become a Guest" button to submit your application.

About Peter Arpin

Peter Arpin is part of the fourth generation of family members to run Arpin Group, the U.S.-based moving and storage company first established in 1900. Via his company, Arpin Renewable Energy, Peter Arpin currently leads a team which conducts low-carbon growth research and development initiatives for businesses. Visit Peter Arpin's ReNewable Now Blog at <http://arpingreen.blogspot.com/>.

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