

CAM News & Updates - July 1, 2016



**Happy Canada Day!**

**INSIDE:** CAM Awards ~ Job opportunities ~ 2016 Conference ~ 2016 Golf tournament ~ New Insurance program ~ New CAM members ~ Lobby effort ~ Canada Company ~ Global News ~ Driver safety ~ Data mining ~ Moving company for sale ~ Referrals



Visit Our Website!

**CAM Awards**

**The deadline for nominations is just 4 weeks away!**

Nominations for CAM's annual awards close on **July 29, 2016**. Please nominate a worthy moving industry professional for a job well-done. We recognize outstanding achievement and professionalism with these awards:

- Distinguished Service Award
- Industry Achievement Award
- Innovators Award
- Public Service Award
- Agent of the Year Award (new)
- Independent Mover of the Year Award (new)

Nomination forms for all of CAM's awards are on our [website](#).

**Job opportunities**

As we mentioned last month, Paul Leader will be stepping down as CAM President at the end of this year. If you are interested in the position, please submit your application to the [CAM national office](#). All applications will be held in confidence. It's a part-time position in which the successful candidate would be the representative of the Association to the Canadian moving industry, consumers, media, government and non-government agencies, as well as moving associations around the world. The preferred candidate will have a track record of leadership in a moving-industry position and demonstrated skills in both written and oral communications, organizing diverse groups, government relations and consensus building. The candidate must have a reasonable level of proficiency in computer operations. The successful candidate would assume the role on November 1, 2016 which would be the beginning of a two-month transition period.

You can also view other [job opportunities](#) on our website in the Employment area.

**CAM CONFERENCE**

**Nov. 20-22 at the Toronto Airport Marriott Hotel**

**Moving Forward with Our Partners**

**Registration for CAM's annual conference is open.**

You'll find a program overview and a registration form in the spring issue of *The Canadian Mover*. With the support of our sponsors and supplier members, we are able to bring you this highly-informative program to help you prepare for the changes and challenges on the horizon in the relocation and trucking industries, claims and insurance management, electronic logging and disaster planning.



This is a great opportunity to showcase your business, its products and services - **sponsorship opportunities are still available and the trade show still has room for exhibitors.**

[Read more ~ Register ~ Sponsor](#)

**HOTEL**

[Register your room](#) early at the prestige Toronto Airport Marriott at the special conference

group room rate for **Canadian Association of Movers Annual Conference** attendees.

## CAM golf tournament

### Register today!

Get out there and practice your swing to warm up for our annual golf tournament at the **Lionhead Golf Club in Brampton** on **Monday, September 19**. Lionhead is a prestige location offering two championship courses that were designed to excite every level of golfer. We'll be playing on their Masters course which has a traditional design that's harmonized with the natural surroundings of forest and rolling hills. We're about half way to our registration target already. Register to play or sponsor today.



[Register](#)

## New Group Home & Auto Insurance for CAM members

### Save Now on Group Home and Auto Insurance Products

There's Strength in Numbers!

The **Moore-McLean Insurance Group** has partnered with **Economical Select Insurance Company** to bring CAM members, their spouses and their dependent children a variety of Group Home & Auto Insurance products at discounted rates.

[Read on!](#)

## Welcome new members

CAM welcomes these movers as new members of the Association.

**Associated Van Lines, Red Deer County, AB**  
**Campbell R & B Moving Systems, Cold Lake, AB**  
**Penfold Cartage, Sault Ste. Marie, ON**

We also welcome this new international member to CAM.  
**Carloking Freight Services, Greater Accra, Ghana**

[View member directory](#)

## CAM lobbies for change

On June 21, CAM asked mover members in Canada to send a letter to their federal Member of Parliament to request that current Customs clearance practices in Canada be applied consistently across the country. We hope this campaign will result in improvements to the current process and an equitable system for all movers handling inbound international relocations.

## Canada Company

On June 13, **President Paul Leader** participated in the **8th Annual Canada Company Golf Tournament** at Devil's Pulpit in Caledon, ON. **Canada Company** is an organization working to assist our Canadian military personnel transition into jobs within Corporate Canada. Paul said he had an excellent day and everyone involved in putting the day together outdid themselves.

Defenders **Mike Hansen (L. Hansen's Forwarding; centre)**, **Dave Coughlin** (retired from Atlas Canada; right) and **Paul Leader** (2nd from right) stand on guard with Canada Company and Canadian military personnel.



## Global News

CAM was recently approached by Global BC & BC1 for comments on a mover's liability in a household goods move. CAM **Director Doug Kellough (Salmon's Transfer Ltd.)** was interviewed for the story. Here's a [link](#) to the Global News report.

## Driver Safety

It's after midnight, and the road ahead is clear. You know you can make up some time. Yet you also start to feel a little drowsy. Your best bet: find a safe place to pull over and rest. That's pretty good advice from **Penske Truck Leasing**. Here's an article from their *Safety*

*Bulletin:* [Focus on Safety: Six Fatigue-Fighting Tips to Keep You Alert](#) .

### Data mining

Some CAM members have received an email from a data marketing company about their "recent contact acquisition of Canadian Association of Movers Professionals Contacts from various sources like Trade Shows, Exhibitions, and Data Partners etc." CAM does not distribute, release or sell its member contact information to third parties, so the company's information has been collected by other means.

### Moving company in GTA for sale

A moving company in the Greater Toronto Area is for sale, including all stock and equipment. The company is a long-standing member of CAM. Interested persons can call the CAM national office for details.

### Referrals from CAM

CAM offers consumers several ways to connect with our mover members. Consumers can call us and we'll recommend three members near them. They can visit our website and browse our member list and call members near them. They can also send a message directly to movers listed on our website with a few details about their upcoming move. These are automated requests that are sent directly to movers by consumers via our website. **Please be sure to check the email address in the "To" box when you reply to these consumer requests to ensure you are sending your response to your prospect and not to CAM.** On average, we make about 160 referrals per month to our members.

### Send us your news

If you have news or an announcement that Canada's moving industry should know about, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

### Send news

#### Canadian Association of Movers

PO Box 26004, RPO Churchill, Mississauga ON Canada L5L 5W7  
Tel: 905-848-6579 | Toll-free: 1-866-860-0065 | Fax: 1-866-601-8499  
Email: [admin@mover.net](mailto:admin@mover.net) | Web: [www.mover.net](http://www.mover.net)



Copyright © 2016. All Rights Reserved.