

CAM Mover's Edge **ACD**

CANADIAN ASSOCIATION OF MOVERS • ASSOCIATION CANADIENNE DES DÉMÉNAGEURS

CAM News & Updates



Mover's Edge
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Visit our Website



Happy Canada Day!



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Nancy Irvine
CAM President

President's Message

Happy Canada Day Everyone!

You are now full into moving season and, again, I wish you all the best for a smooth summer of moves. The Association has been getting a number of calls from consumers asking about coverage for loss or damage during their move. Their main complaint is that the mover who they have initially contacted for a quote is not willing or able to provide any coverage beyond the legal minimum of \$0.60 per pound.

We see this as a great opportunity for our members to not only educate their customer about what they should expect from their mover but also to provide the value added services that CAM members have at their disposal. When we get one of these calls it is easy for us to refer to our members and hopefully a new sale for you!

If you do not have a valuation protection explanation for your customers, feel free to share this link on [Frequently Asked Questions](#) on our website. You'll find other frequently asked customer questions there as well.

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Come see us at the 2018 conference in Niagara Falls for your chance to win your 2019 CAM Membership

Tell us your good-deeds story

The dust hasn't even settled on the spring issue of our magazine, *The Canadian Mover*, and we're already planning our fall issue. This will be our inaugural issue by our new publisher, MediaEdge Publishing. We'd like to kick off this issue with stories from you about the good that you are doing. We know you're doing good things out there in your communities and with your favourite charities. We want to hear about your activities and achievements! [Send us your stories, your pictures and your media coverage](#). Our editorial deadline is August 1st.



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Moving companies for sale

Are you thinking about expanding?

We've posted three moving companies for sale in the [Buy and Sell](#) area of our website for you to consider. Two are in the Toronto area and one is in Kelowna.



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Max-Atlas summer vacation

Max-Atlas Equipment International Inc. will be closed for their summer vacations from July 23 to

Cannabis legislation to become law

Cannabis legislation will become law on October 17th. As a business owner, you have a responsibility to ensure that you employees – and your business – are compliant with the incoming laws. You will need an effective policy. CAM may be able to help you out.



[Read more](#)

CAM Awards - 3 weeks to deadline for nominations



The deadline for nominations for a CAM Award is July 27, 2018.

At a time when rogue movers are on the rise, CAM supports and rewards reputable movers who have established themselves as credible, reliable companies who adhere to a strict code of conduct.

The CAM awards recognize outstanding service by moving companies and individuals who have contributed to the growth and professionalism of the moving industry and who work in the interest of the communities

they serve.

There are several awards:

Public Service Award honouring an individual or group who has performed a significant act of humanitarian achievement.

Agent of the Year Award recognizing a moving company that provides outstanding corporate citizenship and customer service excellence.

Independent Mover of the Year Award recognizing an independent mover that demonstrates outstanding performance.

Distinguished Service Award recognizing an individual who exemplifies CAM standards for quality.

Industry Service Award recognizing an individual who has performed a significant act of moving-related service in the public interest.

Industry Achievement Award recognizes an individual who demonstrates innovation, leadership and serves as an inspiration to others.

Don't let the contributions of that deserving colleague or company go unrecognized! Nominate them today for one of CAM's special awards. [Nomination forms](#) can be found on CAM's website.

UBC student studying moving industry trust and efficiency

A third-year student at **University of British Columbia (UBC)** is currently researching issues surrounding accountability and administrative efficiency in long-distance moving networks. This research is being done as part of an effort to further establish trust and efficiency within the moving industry and possibly increase the competitive advantage of reputable movers. CAM supports this research as we hope it has a research outcome that will distinguish us from rogue operations.

[This study](#) is purely voluntary but could result in some excellent research to aide our industry.



[Read more](#)

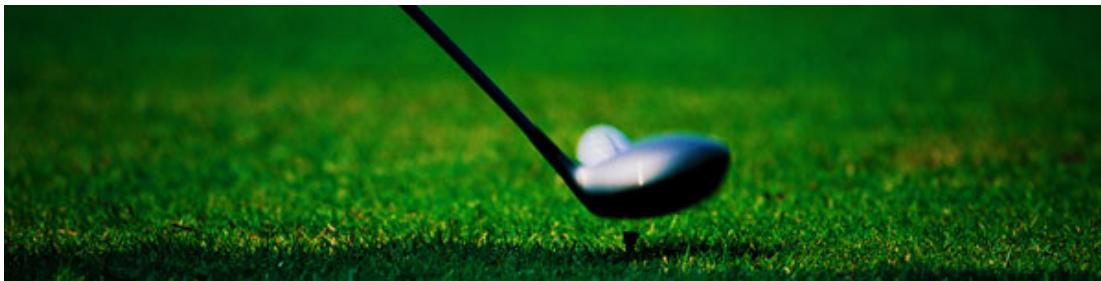
CAM Upcoming Events

Annual Golf Tournament Friday, September 14, 2018

Presented by



Join us at the Lionhead Golf Club in Brampton, ON.
Registration is now open!



Less than a month to get in on the Early Bird Registration!

Take advantage of signing up now and get your name in on winning a free foursome.
Early bird registration is now available [here](#).

Click here for more [details on this event](#). If you'd like to help out with the fun, and get some inexpensive recognition for your company, why not have a hole activity? Ask [us](#) for more information.

Please join the [Facebook Event Page](#) to keep up to speed on what's happening on the green.

Annual Conference & Trade Show Sunday-Tuesday, November 18-20, 2018



Sandra Crozier-McKee
Western Business
Mechanics

Curing Cannabis Confusion: A Clear Path through the Haze

The Speaker's Bureau of Canada only admits the top speakers in their fields and **Sandra Crozier-McKee** is their selected speaker on the subject of cannabis in the workplace. Her presentation "Curing Cannabis Confusion: A Clear Path through the Haze" delves into the essential actions leaders must take to ensure their policies meet the required standards under the new legislation. Her seminar is constantly evolving and updating to deliver the latest information available in the area where your business is located. A member of the Canadian Cannabis Chamber of Commerce, CCOHS-certified in "Cannabis in the Workplace", she illuminates a clear path for your organization to follow by summarizing the current relevant and reliable research.

**To find out more about the conference, or to register, please check out our [conference webpage](#).
Save \$100! Early Bird Registration until September 14th.**

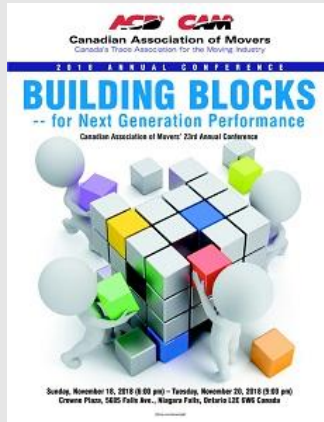
Why not get signed up for the conference so you are guaranteed the Early Bird rate (\$650 for a full registration)? If you do it now, before the crazy season starts, then you won't have missed out! You don't have to pay just yet, we can invoice you. It's going to be a heck of a conference! Here's the link to

the [registration form](#).

And a big thank you again to our sponsors. We sincerely mean it when we say we couldn't do it without you. Want to join in on the action? Check out our [sponsorship package](#). Don't miss out on a summer-long promotion!

Exhibitors - Do you have your booth booked yet?

We'd love to have you participate in our trade show this year.
We have a lovely, large and sunny exhibit room at the Crowne Fallsview.
Pricing remains the same as 2017.
Please [click here](#) for the registration form.



Building Blocks for Next Generation Performance

is our conference theme this year. We're planning sessions that will help companies understand the challenges that today's trends present and the opportunities that await to help you build your company.

[Registration is now open.](#)

Join the [Facebook Event Page](#) for conference updates.



Crowne Plaza, Niagara Falls, ON

You can book a Fallsview room at a preferred room rate:

\$115 for single/double.

Call 1.800.519.9911 or [book online](#).

Remember to request the convention room rate for the **Canadian Association of Movers**.

Thank you to our 2018 sponsors!

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