

CAM News & Updates - October 1, 2015



Special hotel block sold out ~ New Atlas Canada appointment

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Visit Our Website!

CAM'S ANNUAL CONFERENCE

Better Partnerships for Better Business

November 1-3 at the Ottawa Marriott Hotel in Ottawa, ON

Our block of rooms at \$179 per night has been sold out! There is a dedicated website with the Marriott that's available for you to book your hotel room at the conference venue online.

You will find our complete conference program in the fall issue of our magazine and directory, *The Canadian Mover*, that was just mailed out. Just fill out the registration form and send it to us. This is a valuable opportunity for you to network with your industry colleagues and hear about solutions to some of today's challenges for our industry. Connect with 18 suppliers at our trade show.



[Conference registration form here](#)
[Hotel registration here](#)

CAM's Annual Awards Dinner



You won't want to miss our annual awards dinner - it's CAM's most popular event. Bring a colleague, a deserving employee, your spouse. Join us to celebrate the achievements of these distinguished award recipients:

Innovators Award:

Larry Rosenberg, Bekins Moving and Storage (Canada) Ltd.

Industry Achievement Award:

Kevin St. George, Quality Move Management, Inc.

Distinguished Service Award:

Betty Shields & Wayne Lyttle, Fred Guy Moving & Storage/Parkway Van Lines

Chaim Gilboa, D.G. MacDonald Moving & Storage

Public Service Award:

TWO MEN AND A TRUCK® Canada, accepted by Chuck Resnick,
for their involvement with the Mikey Network.

[Register today](#)

CAM's Annual Golf Tournament - A huge success

Based on the feedback that we received, a great time was had by all at our tournament on September 14 at the Royal Ontario Golf Club in Hornby (Milton). The weather was perfect (as our president, Paul Leader, promised), our turnout was excellent and our sponsors showed their

overwhelming support of our event. The group with the lowest score, with a minus 7, included **Barry Sullivan, Gilles Frappier, Alain Lambert and Jay Pagett**. The most honest score was submitted by "losers" **Steve Stockill, Kym Leroux, James Lee and Christina Baik**.



Here's what Moore-McLean Insurance Group Ltd. had to say: "Movers Choice wants to congratulate **Paul Leader** and the Canadian Association of Movers for hosting a successful annual Golf Tournament on Monday! It was a pleasure sharing a course with over 90 golfers from the moving industry and (as you can see) we definitely enjoyed ourselves! Especially **Glenn Meyer** who picked up a new pair of lucky boxers along the way!" Glenn donated at the charity hole and selected these boxers from the table of goodies. He thought he'd try them out for good luck - and they were lucky! Glenn landed about 3 feet away from the mat (where he almost won a vacation) and he was closest to the pin on the day (winning a driver)!



Childhood Cancer Canada was our biggest winner of the day. **Lorraine Ferrari**, who's pictured with Glenn, said: "Childhood Cancer Canada would like to specially acknowledge the Canadian Association of Movers and the participants of the 2015 golf tournament for their support and for their continued generosity at the Golfers Green Hole-in-one Challenge."

Welcome Members

CAM welcomes these new and returning members to CAM:

Total Move Management, Kemptville, ON
Riverbend Movers, Winnipeg, MB

[View member directory](#)

New VP Logistics at Atlas Van Lines (Canada)

Effective September 16th, **Earle Birt** will be joining Atlas Canada as the **Vice President of Logistics**. Earle's past results and progressive responsibility in previous roles within his career have positively positioned him for this new responsibility. Earle's experience enables him to support Atlas Canada with the planned growth in SP/Logistics and our overall strategy. Earle has several years of senior level operational, logistics and cross border experience. Congratulations, Earle!



Earle Birt, VP Logistics,
Atlas Canada

GPS Consulting Group presentation

Don't forget to attend the GPS Consulting Group presentation on the NEW Benefits Plan for CAM members, as well as pop by the GPS booth to chat with presenters **Gord Cowan and Bryan McLoughlin!** Here's what some existing members have to say about working with GPS...

We have been fortunate to experience significant growth in our business over the past number of years and Gord Cowan and GPS have been there to help us align our benefit plan to match our changing needs. They are approachable and provide a valued level of attention to the changes we require as they are committed to our needs. The level of service we receive from GPS has always been top notch and it is a pleasure to deal with this organization.

Lynn Knoll - Office Manager - Jay's Transportation Group Ltd.

GPS Consulting Group has been our broker of choice since the mid-eighties relative to the Atlas Canada Corporate office benefit plan. In 2006 GPS approached me to assist in the development of a benefit program for our Agency family that would enable them to offer benefits to their employees that are competitive with large employers both in plan design and pricing. As a result we formed an Agency committee to work with us to develop a sustainable and flexible plan that would appeal to all agents, regardless of size. Through this process, I found GPS was very organized in their approach to the development of the product and to ensure value and buy in from our Agents. After nine years, I am pleased to report, the program has been very successful for those agents that have joined and the number of participants on this plan continues to grow. If you are interested in retaining key employees, offering them health & disability benefits goes a long way so I highly recommend that every Agent seriously consider the CAM Benefit Program to replace existing plans as well as an option for a new plan.

Shirley C. Sveda - Senior Vice President & CFO - Atlas Canada

[Learn more](#)

New membership fees in 2016

CAM's membership fees will be increasing slightly in 2016 to keep pace with rising costs. Membership fees for Movers, Suppliers, Affiliates, Internationals and Van Lines will increase by

\$50 per annum. There will be no increase to the rate for branches of any of these, nor to the rate for companies with multiple (more than five) locations. The changes will take effect for memberships that commence in January 2016.

[Join CAM](#)

Kentucky Trailer has a new website

Kentucky Trailer's website has been completely re-designed, with a sharp focus on the customer's experience. The new site features a crisp, highly responsive and totally visitor-centric design, allowing guests to quickly access the information they seek, in fewer clicks than ever before. Just one [click](#) to learn more!

For more news from our supplier members, or to find out about their special offers, visit our new dedicated Suppliers web page.

[Read more](#)

Send us your news

If you have news or an announcement that Canada's moving industry should know about, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

[Send news](#)

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Conference: [Stillfx](#) / [Dreamstime.com](#) / [GetStock.com](#)

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