CAM News & Updates - October 2, 2017



CANADIAN ASSOCIATION OF MOVERS • ASSOCIATION CANADIENNE DES DÉMÉNAGEURS



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President's Message

Fall is here, at least in some parts of the country. Whereas the West has had a summer, it would seem that the East, particularly Ontario and Quebec, are only now experiencing summer weather. Those of us who participated in CAM's annual golf tournament are thankful for this trend in the weather. Once again, we had a great day for our tournament and camaraderie was high.



Patrick Greaney, CAM President

The staff at Lionhead again provided us with excellent service, both on the course and with our meals. I would particularly like to thank all our sponsors for their support and, specifically, those that not only

provide sponsorship, but hosted and supervised special events - McLean Hallmark Insurance Group Ltd. (Glenn Meyer) for the hole-in-one car (sadly, no one won), Victory Packaging (Steve Stockill) for the Victory Ball competition, Livingston (Troy Colmer) for the putting competition and, last but not least, Ogilvy Insurance (David Ogilvy) for the marshmallow longest drive. I would also wish to thank our newest supplier Shell Canada for providing coffee mugs and water bottles at our reception desk.

As a special note, those of you who attended will also have had the opportunity to meet Nancy Irvine who will be assuming the role of Association President after the convention. I must thank Nancy for her support during the event, assisting everywhere a hand was needed.

It's not too early to mark your calendar for Monday, September 17, 2018 which is the date for next year's tournament.

Our next event is our annual convention in Montreal. With Conference Committee

Chairman Tom Filgiano, I visited the William Gray Hotel and can unequivocally assure you this is a fantastic venue. To date our registrations are progressing well, but please don't leave your registration and hotel booking to the last minute. The preferred room rate we have received for the hotel is an amazing value. The hotel, combined with our confirmed speakers, exhibitors and tour, will provide all participants with an event to remember. See you there!



CAM Annual Conference

Join us in Montreal on November 19-21, 2017!

Change - Today's New Constant

Conference Program

Our conference program is in the mail. Be sure to check out the terrific sessions and the activities we've planned for the conference in Montreal and register today.



Preferred Room Rate

The **preferred room rate for conference attendees expires on October 18** so please book as soon as possible.

Sponsors

A few new sponsors are now sponsoring our conference events. Thanks to all of these CAM supporters:

- Atlas Van Lines (Canada) Ltd. NEW
- Déménagement Outaouais Moving Inc. NEW
- Hansen's
- Kentucky Trailer
- Ogilvy Insurance
- SIRVA Canada LP (Allied Van Lines & North American Van Lines Canada)
- Snowbirds Auto Connection Ltd.
- The GPS Consulting Group & Insurance Agencies Inc.
- United Van Lines (Canada) Ltd.
- Victory Packaging

We'd love to have you as a sponsor of the Conference. There are a variety of sponsorship levels available throughout the three days. If you've never sponsored before and would like to find out more about the benefits of putting your name front and centre, please contact CAM.

Register

Did You Know?

CAM's Annual Awards Dinner is one of our industry's most popular events. This year promises to be another special evening. Register for the <u>dinner</u> today - bring a colleague, a deserving employee, your spouse. Join us on November 21 to celebrate the achievements of these distinguished award recipients:

Distinguished Service - Don Campbell, Campbell Group of Companies (posthumously) Industry Achievement - Bill Lyon, SIRVA Industry Service - Shirley C. Sveda, Atlas Van Lines (Canada) Ltd. Public Service - Premiere Van Lines - Fredericton Independent Mover of the Year - Roger Panneton Agent of the Year - Geldart's Warehouse & Cartage Ltd.

Aid for Hurricane and Earthquake Victims

The recent dramatic weather in the Caribbean Sea, Gulf of Mexico and Atlantic Ocean and the earthquakes in Mexico have caused unprecedented destruction. Please contact the <u>Red</u> <u>Cross</u> to find out how you can help the victims and ongoing relief efforts.

Farewells

Cheryl Chapple

Passed on September 11, 2017. Cheryl owned and operated **LH Chapple Moving and Storage**, an agent for **Atlas Van Lines** for 40 years. Helping others was also a big part of Cheryl's life, supporting charities that she held close to her heart. Cheryl is survived by her two sons, Larry (Janet), Keith (Sonya), her brother Alan Mackenize of Nova Scotia, her sister inlaw Rhonda Mackenize of Moncton, grandchildren, great-grandchildren, nieces and nephews.

Norm Edgar

Passed on August 2, 2017 after a valiant battle with cancer. Norm was the former owner of **Cantin's Moving & Storage**. He held a position on the Board of **United Van Lines (Canada) Ltd.** from 1974-1995 and served as Chairman of the Board from 1984-1988. Norm is survived by his wife, Wendy, his daughter Shelley (Andrew), his son Steven (partner, Trish), his grandchildren, brother Doug (Sandy), sister-in-law Sharon (Ted) Kardera, nieces and nephews.

Our sincere condolences to their families and friends.

More Brand Hijacking

CAM recently heard from an international mover about a new twist on brand hijacking. A criminal element posing as the mover with a similar name (one letter was missing from the mover's good name) sent out details to a lot of companies with instructions for transferring funds to their account. **Please be sure that the payments you make to your colleagues follow the bank details they've provided in their invoices.**

Surviving Autumn

While wind, rain and fog can happen anywhere at any time of year, in autumn the winds tend to get stronger, the rain tends to last longer and changes in temperature create more fog. That means you must be ready. When you hit inclement weather, follow these 10 safety tips in

Penske's latest Safety Bulletin, 10 Tips for Surviving Autumn's Wind, Rain and Fog.

Send us your news

If you have news or an announcement that Canada's moving industry should know about, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

Send News

Canadian Association of Movers

PO Box 26004, RPO Churchill, Mississauga ON Canada L5L 5W7 Tel: 905-848-6579 | Toll-free: 1-866-860-0065 | Fax: 905-756-1115 Email: admin@mover.net | Web: <u>www.mover.net</u>

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SafetyBulletin

10 Tips for Surviving Autumn's Wind, Rain and Fog

The clouds start rolling in. The trees begin to sway. Droplets hit your windshield. A storm has arrived. That means you must take extra caution as you drive down the highway.

While wind, rain and fog can happen anywhere at any time of year, in autumn the winds tend to get stronger, the rain tends to last longer, and changes in temperature creates more fog. That means you must be ready. When you hit inclement weather, follow these 10 safety tips:



- **1. Plan ahead.** Check the weather forecast before you start your route. Also, perform a thorough pre-trip inspection. In particular, make sure your tires are fully inflated and your cargo is secure.
- **2. Reduce your speed.** The Federal Motor Carrier Safety Administration recommends you lower your speed by at least 1/3 on wet roads. That means, if you're on a highway with a 70 mph speed limit, you should go no faster than 45 mph. The worse the wind, rain or fog gets, the slower you should travel.
- **3. Know your load.** If you are hauling a light load or an empty, you're more likely to have trouble driving in the wind. Your trailer can act like a giant 500-square-foot wind sail, especially in strong gusts.
- **4. Drive with caution as soon as it starts raining.** When rain starts, water mixes with oil on the roadways, creating particularly slippery conditions.
- **5. Hit the lights.** Most states require you to use your low-beam headlights whenever it rains. In fog, use your low-beams, fog lights and hazards to help other drivers see you easier. Do not use high beams in fog; they make visibility worse.
- **6. Use your wipers and defroster.** Both will clear moisture from the windshield and help you maintain the highest level of visibility in rain or fog.
- 7. Watch your following distance. Give yourself enough room so you can safely stop as needed.
- **8. Brake lightly.** When you need to stop in rain, wind or fog, go as easy on the brakes as possible. Slamming on the brakes increase your chances of entering into a skid.
- **9. Stay in your lane.** Minimizing lane changes can help you stay safe in rain, wind or fog. Also, when fog decreases your visibility, stay in the right-hand lane and let the white line (or reflectors) on the side of the road guide you.
- **10. Know when to park it.** If severe weather makes travel too risky, find the nearest truck stop or rest area and wait until the storm passes.



Rental Leasing Logistics