



## THE CANADIAN MOVER

We have sent *The Canadian Mover* to the printer and have received back the first set of proofs. If you wish to update any part your listing, do so now. You can see the company and address information we are using in CAM's online directory at [www.mover.net/cam/directory/index.html](http://www.mover.net/cam/directory/index.html).

## THE MOVER'S EDGE

CAM has implemented a new policy for sending out this bulletin to you. We will no longer send out the bulletin as an attachment to an email. From now on, we will email you a link to the bulletin on CAM's website. In this way, the bulletin will not be rejected by anti-virus software, and the possibility of transmitting a virus to you will be significantly reduced.

## CERTIFIED CANADIAN MOVER PROGRAM

There has been very enthusiastic response to CAM's Certified Canadian Mover Program. In our first printing, we ordered 20,000 flyers (10,000 in English and 10,000 in French). Members who have been certified are racing to obtain them. We are now doing our second printing.

Our hope was that members would see the Certified Canadian Mover Program as a method for distinguishing themselves from rogue movers. Movers across Canada are becoming certified and arming their sales forces with the flyer and references to CAM's validating listing on our website.

CAM's consumers page on the web has been reworked to help the consumer find a mover and to learn about how to have a good move. It shows (in both English and French):

- The consumer flyer – Choosing a Mover
- CAM's Code of Ethics
- The Consumer Checklist for choosing a mover
- The listing of Certified Canadian Movers
- CAM's online membership directory
- Tips for consumers
- Directions to the BBB across Canada
- An online consumer complaint form

It has always been the consumer's responsibility to do due diligence in finding a mover. Now they have one more way of doing so – and that way identifies CAM members – especially the certified ones – to them.

We have shipped program flyers to the Canadian Council of Better Business Bureaus. The flyers will be available to consumers in BBB offices across Canada. The BBB is very enthusiastic about the flyer, its look and its principles.

## CAM'S SUPPLIER AND INTERNATIONAL MEMBERS

As we begin another moving season, mover members are reminded to support our supplier members and international members who have worked with Canadian movers over the years and supported both movers and CAM.

### INTERNATIONAL MOVERS

- Amfreight International, Brampton, Canada
- Arpin Moving Systems, West Warwick, USA
- Clintus Network Limited, New Delhi, India
- K.W. Devereux & Sons, Billingham, Cleveland, UK
- Hoyt's International, Dartmouth, Canada
- K.C. Dat Sdn. Berhad, Selangor Darul Ehsan, Malaysia
- Leader Freight Forwarders, Dubai
- McGimpsey Brothers (Removals) Limited, Bangor, Northern Ireland
- NEER Service France, Aubervilliers, France
- P.M. Packers & Movers, New Delhi, India
- Packways India, Andheri (West), India
- Sanharison Inc., New Delhi, India
- Simorgh Pack Transportation Co., Tehran, Iran
- Simpsons International Removals, Northfleet, UK
- Sterling International Movers Ltd., Northolt, UK
- Transpack Packing & Freight Forwarding Co., Islamabad, Pakistan
- United Professional Movers Ltd., Beijing, China
- Williams Moving International, Coquitlam, Canada

### SUPPLIERS

- AE Worldwide Service, Mahwah, USA
- Arrow Truck Sales Canada, Mississauga
- Butler & Baird Lumber Ltd., Aurora **(NEW)**
- Chris Steer Insurance Brokers Ltd., Toronto
- Dale & Morrow Insurance Limited, Brampton
- Dixie Road Weigh Scale, Mississauga
- Dollies & Boxes Unlimited, Scarborough
- Farrell Enterprises Limited, Weston
- L. Hansen's Forwarding, Scarborough
- Household Movers Services, Ridgewood, USA
- K.I.D. Trailer & Equipment, Oakville
- Mover's Equipment & Supplies Ltd., Mississauga
- Ogilvy & Ogilvy/Graham Neale Insurance Brokers, Toronto
- N.K. Pedersen & Associates, Grand Bend
- ProMiles Canada Inc., Ajax
- Searail, Delta
- Southern Auto Transport Services, Palmetto, USA
- Victory Packaging, East Syracuse, USA