





June 2004

THIS NEWSLETTER IS A BENEFIT FOR MEMBERS.

MESSAGE FROM CAM CHAIRMAN GRAHAM ACREMAN

Fellow CAM members:

The Boyd Group has undergone organizational changes and divested itself of its records storage division. I've accepted a consulting position with the company that bought the division. The new company is not involved with the moving industry. As such, I must resign from the chairmanship of CAM.

While I look forward to my new challenges, I regret leaving my wonderful friends and colleagues in CAM. I've enjoyed working with you and appreciate the support you've shown me over the past two years in my role as CAM chairman.

As I look back, I'm proud to have been a part of so many of CAM's events and initiatives – our annual conferences and trade shows, golf tournaments, and the development with Industry Canada's task force of the Good-Practice Guidelines and Consumer Checklist that resulted in CAM's Certified Canadian Mover Program.

I am confident that Scott Hickling, our vice chairman, will provide CAM with both leadership and vision, and that you'll show him the same support and spirit of cooperation that you've shown me.

Keep in touch, friends and colleagues!

MESSAGE FROM VICE CHAIRMAN SCOTT HICKLING

On behalf of all CAM members, I extend our congratulations to Graham in his new venture and wish him well in this new challenge. I thank him for guiding CAM in the evolution of so many important projects and initiatives. He's provided us with inspiration and wisdom throughout his tenure. I am sure we will hear from Graham again when he gets established in his new position.

I look forward to working with all of you in my new role as chairman. I also look forward to following in Graham's footsteps and continuing the work currently underway – expanding the Certified Canadian Mover Program, building the membership with quality, certified movers, fostering the good relationship with Industry Canada and the Better Business Bureaus, and planning another successful annual conference and trade show for this Fall.

MESSAGE FROM PRESIDENT JOHN LEVI

Congratulations to Graham in his new role. I wish him good luck and the greatest success possible.

It has been a pleasure working with Graham. I have appreciated his insights into the moving industry and his team approach in the administration of CAM and the evolution of the CCMP and other activities.

I welcome Scott in his new chairmanship role and look forward to developing a close working relationship with him. We all will work to ensure this period of transition for CAM is smooth.

CERTIFIED CANADIAN MOVER PROGRAM

The CCMP continues to generate considerable interest. In fact, it is helping to generate new membership in CAM. CAM is experiencing an increase in consumer-related activity – consumers asking for referrals to reputable movers – calls to validate Certified Canadian Movers – calls to complain about poor moves and less-than-ethical practices.

CAM distributed a news release about the CCMP on May 13, 2004 to 600 print, television and radio media outlets. Let us know if you hear or see any coverage in your area.

EMAILS

CAM received over 1,100 junk emails in a recent three-day period at the end of May. This traffic is generated by viruses. Help everyone by keeping your anti-virus software up to date and running. Please use our personal email addresses to help us separate the good from the bad. (John Levi – <u>jlevi@mover.net</u>, Marian McGuire – <u>mmcguire@mover.net</u>, Kim Biggar – <u>kbiggar@mover.net</u>, website – <u>postings@mover.net</u>)

CAM'S 8TH ANNUAL GOLF TOURNAMENT

CAM's 8th annual golf tournament will be held on Tuesday, September 21, 2004. Mark your calendars. By popular request, we will be returning to the Cardinal Golf Club north of Toronto.

TORONTO MOVER FOR SALE

Canadian Association of Movers, 2085 Hurontario Street, **Suite 525**, Mississauga, ON L5A 4G1 Tel: 905-848-6579 • Toll-free: 1-866-860-0065 • Fax: 905-848-8499 • <u>www.mover.net</u> • Email: <u>mover@mover.net</u> A well-respected Toronto mover with major van-line affiliation is for sale. Contact CAM for details.