

CAM'S ANNUAL CONFERENCE - IN JUST 2 WEEKS!

We're just 19 days away from CAM's 2014 annual conference on October 19-21.

You won't want to miss this important Canadian industry event - the great line-up of speakers, the largest trade show we've ever had, the opportunity to celebrate the achievements of your industry colleagues. You will leave with ideas that you can put into action to improve your business opportunities. [Register now.](#)

CAM REPRESENTATION TO GOVERNMENT

In our ongoing effort to engage the government to take action against rogue movers that are tarnishing the image of our industry, CAM has written another letter to various federal and provincial ministries and agencies. In its first letter to government agencies - to the ministries and departments of consumer services, transportation, revenue and justice in the federal and all provincial governments - CAM addressed the rogue mover problem with specific references related to the government department's own jurisdiction. CAM has written again with a message showing how the rogue mover problem extends across department and ministry lines. The problem is not just a transportation one, or a consumer affairs one, or a tax-avoidance one, or a criminal activity one, or an unethical business practices one. It's all of these and must be addressed in a coordinated fashion. We are urging agencies in both the provincial and federal governments to designate an individual who will be our point person for future communications. Later this fall, we will use a webinar or conference call to discuss possible actions in coordination with government.

INFOGRAPHIC ON ROGUE MOVERS

We've just posted a link on our website to an excellent [infographic](#) on rogue movers created by a CAM member, Cassidy's Transfer & Storage Limited (Ottawa, ON). It contains everything that we've been telling consumers about how to protect themselves from these robbers in a very eye-catching way. Check it out for yourself.

CANADA REVENUE AGENCY

Members have been complaining for a long time about competitors who they believe do not pay taxes and who use casual (cash) labour. Some companies fail to report all their income and some fail to remit source deductions. Consumers are becoming more savvy about reporting movers that cheat them and the government. Consumers can now report a business with irregular financial practices that are primarily designed to avoid collecting and paying tax to the CRA. Here are the contact detail to report by phone, mail or fax:

Mailing address:

National Leads Centre

Business Intelligence & Quality Assurance Division

Canada Revenue Agency

200 Town Centre Court, Scarborough ON M1P 4Y3

Tel.: 1-866-809-6841-866-809-6841(toll free) | Fax: 1-888-724-4829 (toll free)

Office hours: 8:15 a.m. to 5:45 p.m. (Eastern Time).

CAM ANNUAL GOLF TOURNAMENT

By all accounts, our annual golf tournament at the Richmond Hill Golf Club in Vaughan, ON on September 15 was a great success, despite the rain later in the afternoon. Thanks to everyone who came out to golf and to all of the tournament sponsors. We couldn't do it without your support.

ELLIS MOVING & STORAGE NOW HAS CERTIFIED SCALE

CAM member, Ellis Moving & Storage, in North Vancouver, BC, now has a new 40-foot government-approved Pacific scale. The scale can take up to a 10-ton tandem truck and up to 90,000 lbs. Contact Ellis Moving at 1-877-986-9817-877-986-9817 for details.



WEB TRAFFIC FINDS CAM MEMBERS

Our website traffic has reached another record high number!

Yet again, CAM hit another all-time new high number of website visits in August. We had 16,526 visits to our website, www.mover.net, which surpassed our July high of 15,720 visits! In greater numbers, consumers are searching our website to find reputable movers and verify memberships. Our online referrals have more than doubled from 104 in August 2013 to 246 this August. Website visits have increased by almost a third compared to August last year. CAM's website provides significant exposure for CAM members that can result in sales for a company. If you are not a CAM member, then you are missing out on business opportunities. A CAM membership has to be active for a mover to be listed on our website. Call us or visit our website for information on how [to join](#).

IF YOU HAVE NEWS OR AN ANNOUNCEMENT THAT CANADA'S MOVING INDUSTRY SHOULD KNOW ABOUT, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

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