## **Contact:**

John Bisney, Director of Public Relations American Moving & Storage Association (703) 706-4986 jbisney@MOVING.ORG

## AMSA Expands Membership to Include All U.S. Agents of Arpin Van Lines

**WEST WARWICK, R.I. (January 14, 2011) - All 140 agents in the Arpin Van Lines** family across the U.S. will join the American Moving & Storage Association (AMSA) in 2011, the two organizations announced today.

"This decision tracks with AMSA's strategic plan to both increase our membership and to better serve the entire professional moving industry," said Linda Bauer Darr, AMSA president and CEO. "I am extremely pleased and salute Arpin for its leadership, vision and support."

The agreement is the result of discussions between AMSA and Arpin management based on proposals raised within the framework of AMSA's Membership Advisory Task Force (MATF), chaired by Greg Hoover, CEO and president of Bekins Van Lines.

The new arrangement is designed to spread the benefits of AMSA membership more uniformly through Arpin as that van line grows its value proposition to its customers and its agents. Arpin Van Lines, Inc., the oldest division of the family-owned Arpin Group, has been moving individuals, families and businesses since 1900.

"Many of our agents were already AMSA members," said David Arpin, president and CEO of the Arpin Group. "But as AMSA transformed itself to become even more effective in this new regulatory environment, it became clear to me that all our agents would benefit from the association's expertise in everything from government advocacy to promoting the industry's image through the ProMover certification program."

AMSA's MATF sought to review and re-shape the value AMSA members receive. The process, which began in 2010, included subcommittees focused on specific industry segments (van lines and agents, ancillary markets, independent movers, suppliers, international movers, and individual members) and will continue in 2011 when a new dues schedule is expected to be announced commensurate with the newly-revised range of member benefits.

Katrina Blackwell, president of American Red Ball Transit Co. and chair of the MATF Subcommittee on Van Lines and Agents where the van line "membership bulk-buying" discussions were initiated said, "The process of working to make our industry's voice heard on Capitol Hill and in statehouses nationwide requires broad inclusion at every level within moving organizations. This is a great start."

## About the American Moving & Storage Association:

The American Moving & Storage Association, home of the ProMover program, is the national trade association representing the nation's moving and storage companies, which provide household goods moving services, specialized transportation for sensitive freight such as computers and trade show exhibits, and warehouse storage services. The association has 3,000 members, including more than 200 international members, and sponsors programs and activities that promote consumer protection, professional development, safety, and operational efficiency.

## **About Arpin Van Lines:**

Arpin Van Lines, headquartered in West Warwick, Rhode Island, is an industry leader in household goods moving for corporate, government and military customers. With over 100 years of experience and a reputation for excellent service, Arpin Van Lines is the only U.S.-based family owned and operated moving and storage company that has remained dominant and successful for more than a century. Quality driven and privately owned, Arpin Van Lines' core philosophy has always been "Creating Customers for Life(r)." As The Official Mover of the LPGA and a ProMover-certified member of the American Moving and Storage Association, Arpin Van Lines has over 330 agency locations throughout the United States. Arpin Van Lines is a division of the Arpin Group, Inc., which also includes Arpin International Group, Creative Storage Solutions, Arpin Renewable Energy, and Arpin Broadcast Network, LLC. For more information call 1-800-343-3500 or visit http://www.arpingroup.com.

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