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Arpin Van Lines and Arpin International Group Reveal Fresh Faces for 2011 with New Websites

WEST WARWICK, R.I. (February 11, 2011) - Arpin Van Lines and Arpin International Group are both revealing new looks for 2011 with the launch of contemporary websites at <http://www.Arpin.com> and <http://www.ArpinIntl.com>. This completes the second phase of Arpin Group's brand update, which began in 2009 with new logos for the Arpin companies and a new website at <http://www.ArpinGroup.com>.

Focused on improving its online experience for customers and agents, the two Arpin companies have revamped their online brand image, each offering a central place for visitors to make contact and receive important information about the companies' various services. Those departments and services include household moving, corporate moving, international services, GSA, military, and storage, as well as personalized websites for Arpin International Group's worldwide offices located in Canada, China, Germany, Ireland, Singapore and the United Kingdom.

"Our new websites have been designed from the ground up with a look and feel that is consistent with our company's new unified branding," said David Arpin, president and CEO of Arpin Group. "These new websites offer more streamlined navigation and categorize our companies' numerous domestic and international service offerings to make it easier for visitors to find what they need."

While the previous version of [Arpin.com](http://www.Arpin.com) was intended to provide information for corporate and agents, the new site is now consumer-oriented, designed to provide information regarding Arpin Van Lines services and programs to the private residential market.

The Arpin Van Lines site now features a free "moving quote" tool, an Arpin Agent locator capability (so customers may find their local Arpin-authorized mover) and a live chat feature. Both the domestic and international websites have added new resource centers which contain moving guides and tutorials available in both print-friendly and video formats. They also provide helpful links to websites such as the ones for the U.S. State Department and foreign embassies plus one offering currency conversion tools. Website "newsrooms" provide news releases and company announcements as well as industry news. Arpin's numerous green initiatives, award-winning services and charitable causes are also highlighted on the websites.

Both new websites are optimized for search engines, such as Google and Bing, to make it easier for customers to find Arpin's services in an online search.

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About Arpin Van Lines:

Arpin Van Lines, headquartered in West Warwick, Rhode Island, is an industry leader in household goods moving for corporate, government and military customers. With over 100 years of experience and a reputation for excellent service, Arpin Van Lines is the only U.S.-based family owned and operated moving and storage company that has remained dominant and successful for more than a century. Quality driven and privately owned, Arpin Van Lines' core philosophy has always been "Creating Customers for Life(r)." As The Official Mover of the LPGA and a ProMover-certified member of the American Moving and Storage Association, Arpin Van Lines has over 330 agency locations throughout the United States. Arpin Van Lines is a division of the Arpin Group, Inc., which also includes Arpin International Group, Creative Storage Solutions, Arpin Renewable Energy, and Arpin Broadcast Network, LLC. For more information call 1-800-343-3500 or visit <http://www.arpin.com>

About Arpin International Group:

Arpin International Group, founded in 1989, is a world-leading licensed freight forwarder, specializing in domestic and international moving for corporate, government and military customers. The company has offices in major cities throughout North America, Europe and Asia. Arpin International Group is the global division of Arpin Group, Inc., which is the only U.S.-based family owned and operated moving and storage company that has remained dominant and successful for more than a century. Its sister companies include Arpin Van Lines, Creative Storage Solutions, Arpin Renewable Energy, and Arpin Broadcast Network, LLC. Arpin International Group is a member of the Customs Trade Partnership Against Terrorism, the International Movers Association (IAM), and the world headquarters and UK offices are fully accredited by FIDI. For more information, visit <http://www.arpinintl.com>.

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