



**FOR IMMEDIATE RELEASE:**

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**TAYLOR MOVING & STORAGE CELEBRATES 50 YEARS**

**Burlington, Ontario, May 18, 2009:** Stories of companies not only surviving but also thriving and growing for 50 years are unique in this day and age.

This year, 2009, Burlington based Taylor Moving & Storage celebrates its 50<sup>th</sup> anniversary.

In 1959 Allen Taylor started a small moving company in Burlington that saw rapid growth in a short period of time. In 2002 Allen decided to retire and sold the business to his sons, Rick and Russ. By that time Taylor Moving & Storage had become a Burlington landmark with its trademark Taylor truck perched high on the roof for all to see.

When they purchased the company both Rick and Russ knew all aspects of the household goods moving business, having grown up

working alongside their father and the other members of the Taylor team. In fact, Allen wanted to make sure his boys understood every aspect of the business so both Rick and Russ worked as packers, movers and drivers.

Rick and Russ attribute their success to a number of factors; throughout the years Taylor Moving & Storage has evolved and refined its processes to ensure its clients receive a service that can effectively move them across the street or around the world.

The heart of the Taylor Moving process is its focus on customer service and its dedication to quality. Further to this a company-wide spirit of philanthropy thrives and both national and local charities have been beneficiaries.

However, the main reason they feel the company has been able to succeed despite recessions, unpredictable housing markets and stiff competition is their employees.

"We understand that without our team, Taylor Moving & Storage couldn't have become what it is today. We hire people from this community and we take care of them. In turn, we have a really loyal and hardworking group, from the front office right through to the drivers, who always go above and beyond for our clients," said Russ Taylor. "Taylor Moving has always looked after the people who work here. It's an element of our company that hasn't changed in 50 years."

Rick and Russ Taylor are intent on ensuring the company their father started so many years ago continues to succeed.

What is Rick and Russ Taylor's formula for success? "Provide a high-quality service at a competitive rate and people will choose you time and again," they explained. "We've had relationships with many of our clients over decades. Taylor Moving & Storage Ltd. is one of the top 5 corporate movers in Canada, and we continue to grow thanks to our loyal clients."

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