

Why Should I Be a CAM Supplier Member?

MEMBERSHIP BENEFITS AND SERVICES



Canadian Association of Movers | Association canadienne des déménageurs
CANADA'S TRADE ASSOCIATION FOR THE MOVING INDUSTRY

HOW DOES CAM WORK FOR YOU?

CAM is the only trade association that represents the interests of the household goods moving industry in Canada. We have members across Canada and around the world – movers, van lines, international movers, suppliers and affiliates to the industry and national and international moving associations.

As an industry association, our objectives are to further the interests of our members and provide a forum in which issues of mutual concern can be discussed. Joining CAM gives suppliers, Canadian and international movers and affiliates contacts with leading movers in Canada and around the world.



We endeavour to enhance your profitability by promoting your business in the marketplace. We provide opportunities to interact with your industry and supply valuable information to give you a competitive edge. Let CAM work for you – join your trade association today.

WHAT DOES CAM DO FOR YOU?

We Help Build Your Business

- List your company on a Supplier dedicated webpage on CAM's website (*CAM has about 2,300 visits to our website per month which is considerable exposure for members*)
- List your company in CAM's printed and online directories
- Post your specials and promotions on CAM's website and in CAM's monthly newsletter
- Provide opportunities to advertise in CAM's semi-annual magazine/directory, *The Canadian Mover* – at preferred rates
- Provide opportunities to advertise in CAM's monthly newsletter – *Mover's Edge* – at preferred rates
- Promote your members-only preferred fees/programs to members
- Host an annual trade show where Supplier Members can exhibit their newest products and services to customers
- Provide opportunities for Supplier Members to promote their products and services as part of the annual conference program, e.g., through sponsorships, promotional time at the podium
- Provide opportunities to sponsor and showcase products and services through CAM's annual golf tournament



We Provide Timely and Relevant Information

- Publish an industry magazine – *The Canadian Mover* – that contains useful articles and your latest contact information (*the printed version is distributed to about 1,200 readers twice a year*)
- Provide lists of members in electronic form for advertising and contacts upon request



- Issue a monthly newsletter – *Mover's Edge* – that contains announcements, updates and industry news and which is distributed to almost 2,000 contacts
- Connect with suppliers through a Supplier Member working committee to provide them with a voice in the Association and to share information about needs and opportunities

We Validate You to Your Customers

- Provide trademarks – logos, truck decals – that identify you as a recommended Supplier Member of a highly-regarded trade association
- Refer prospective customers who contact CAM to your company (CAM makes about 1,000 referrals to members each year)
- Provide a dedicated webpage for suppliers that shows members' contact information, links to their websites and contains suppliers' announcements

We Support Industry Networking and Recognition

- Offer networking opportunities in a collegial setting through industry events
- Connect leading industry movers and suppliers in business and social settings
- Host an annual conference that highlights the latest in professional techniques, regulations and operations
- Host an annual awards dinner where the industry's finest and their contributions are recognized
- Connect with worldwide industry organizations to promote Canada's industry and Mover and Supplier Members

HOW CAN I GET MORE INVOLVED WITH CAM?

CAM is a member-driven association. Members may volunteer to work on one of CAM's various working committees – conference, international, marketing and Internet, suppliers and membership. These committees work to benefit many aspects of the industry and CAM functions.

HOW DO I STAY CONNECTED?

Once they've joined CAM, our members find the true value of their membership and become committed to preserving it. CAM currently has over 400 members and, on average, they've been active members for seven years. Half have been active members for over five years and many for up to 20 years! Maintaining an active membership in CAM is the best way to ensure that your company is connected with the finest movers and suppliers in Canada and receives the recognition and business opportunities that you seek.

CONTACT US TODAY TO GET THE MOST OUT OF ALL THAT CAM HAS TO OFFER YOU!

Canadian Association of Movers / Association canadienne des déménageurs

PO Box 26004, RPO Churchill, Mississauga, ON L5L 5W7

Tel: 905.848.6579 | Toll free: 1.866.860.0065 | Sans frais: 1.877.656.4993 (Québec)

Fax: 905.756.1115 | members@mover.net | www.mover.net