



Canadian Association of Movers Supplier Membership Benefits



Why become a Supplier Member?

The Canadian Association of Movers (CAM) is the only trade association that represents the interests of the household goods moving industry in Canada. We have over 400 members across Canada and around the world including movers, van lines, international movers, suppliers and affiliates to the industry. National and international moving associations and the Better Business Bureaus in Canada round out our membership.

As an industry association, we strive to further the interests of our members and provide a forum in which issues of mutual concern can be discussed. Our Supplier Committee is most active and works hard to provide mutual benefit for all members.

We make over 2,000 consumer referrals each year to our mover members, which means more moves and more need for your services.

We enhance your profitability by promoting your business in the marketplace. We provide opportunities to interact with our members and supply valuable information to give you a competitive edge. Let CAM work for you - join your trade association today!

We like to showcase you!

CAM has many opportunities in the year to provide you with great exposure. Your company:

- will be listed on a Supplier dedicated webpage. CAM's website has almost 3,500 visits per month.
- will be listed in CAM's printed and online directories.
- can post your specials and member only promotions on CAM's website, in our bi-weekly newsletter and in the Supplier Directory sent exclusively to mover members.
- participate in CAM's annual conference and trade show.
- join us at our annual awards dinner where the industry's finest and their contributions are recognized.
- have fun and enjoy meeting our members at our popular annual golf day.



You can take it further

- Advertise every other week in CAM's popular e-newsletter *Mover's Edge* (circulation 1,900) or twice a year in our print magazine *The Canadian Mover* (circulation 1,400).
- Become a sponsor of our conference or our golf day and reap the benefit of having your company showcased on our social media streams.
- Volunteer to work on one of CAM's various working committees – conference, international, marketing, suppliers or membership. These committees work to benefit many aspects of the industry and CAM functions.

What else can you expect?

- We'll provide you with a full contact list of all of our members in electronic format so you can start your own sales funnel.
- We can provide trademarks – logos, truck decals – that identify you as a recommended Supplier Member of our highly-regarded trade association.

Won't you join CAM?

Industry suppliers play an important role in helping moving and storage companies to deliver their services to consumers. Our mover members look to CAM suppliers to be their suppliers.

Your cost per year: \$600 CAD plus tax

Apply using our on-line application form: <http://www.mover.net/movers/join/membership-form>

About Us

Originally formed in 1969, the Canadian Association of Movers is Canada's trade association representing moving and storage companies. Along with movers and relocation companies in our nation and internationally, our members also include companies that supply vital programs and services to and within the household goods industry.

Contact Us

Canadian Association of Movers

PO Box 26004, RPO Churchill,
Mississauga, ON L5L 5W7

Tel: 905.848.6579
TF: 1.866.860.0065 (in Canada)
Email: members@mover.net
www.mover.net

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