

Maximizing Your Web Presence

11/16/2010



AMSA Fall Board Meeting

Washington, DC – September 20-22

Southwest Movers Association Annual Conference

Austin, TX – September 22-24

Bekins Van Lines Convention

Marco Island, FL – September 29 – October 2

Allied & North American Conventions

San Antonio, TX – October 6 – 8

Arpin Annual Agent Convention

Sarasota, FL – October 17 – 21

Atlas Convention & Exposition

San Antonio, TX – October 21 – 24

UniGroup Convention

Maui, HI – October 24 – 28

Stevens Agent Convention & Trade Show

Naples, FL – November 6 – 9

Wheaton Partnership Conference

Huntington Beach, CA – November 10 – 13

Canadian Association of Movers

Toronto, ON – November 14 – 16

**Moving.com Fall
Tour 2010 coming to
a city near you...**

Move®. The Largest Online Real Estate Community.

REALTOR.COM®

Move's flagship site and the official site of the National Association of REALTORS®, is the No. 1 consumer destination for real estate related information with more than 7.9* million monthly unique users. (Data Source: comScore: 8/2009)

MOVING.COM

#1 online leader since 1999 for quality moving leads with over 600 licensed & insured moving companies advertised on our directory and the exclusive lead generation provider of The American Moving & Storage Association (AMSA).

MOVE.COM

Rentals - #1 online housing and real estate network¹ with over 660,000 rental listings, Move® Rentals is a proud member of the National Multi Housing Council and over 80 local Apartment Associations.

New Homes - #1 new home listings website and the official new home listings website of the National Association of Homebuilders (NAHB), the Manufactured Housing Institute, and the National Modular Housing Council.

TOP PRODUCER®

Top Producer Systems began marketing its products throughout North America in 1989 and has grown rapidly ever since. Its products have consistently been the industry's most innovative and feature-rich, their development history consisting of a long succession of real estate technology firsts.

SENIORHOUSINGNET

SeniorHousingNet™ offers the most comprehensive collection of senior living options available online and is a proud member of the American Association of Homes and Services for the Aging (AAHSA) and the American Seniors Housing Association (ASHA).



Move Network – Online Reach

The Move Network Delivers...

Over 9.8 million Unique Users*

Over 343 million page views*

And over 255 million minutes spent on the Move Network per month!*

We are the place to find moving consumers before, during, and after they move!

The screenshot displays the Move.com website interface. At the top, there is a promotional banner for '25% OFF' on 'DURATION HOME, HARMONY AND RESILIENCE PAINTS' from September 27th to October 4th. Below this is the Move.com logo and a search bar for 'Get free moving quotes' with fields for 'Move type' (set to 'Full Service (They Load - They Drive)') and 'Move from zip'. A navigation menu includes 'Find a Mover', 'Rent a Truck', 'Find Storage', 'Coupons', 'Insurance', 'Tools & Services', and 'Learn & Explore'. The main content area features three primary sections: 'Find a Mover' with a form for selecting move type, date, and location; 'Rent a Truck' with a truck image and text about connecting with rental companies; and 'Find Storage Facilities' with an image of people and text about connecting with storage facilities. Below these is the REALTOR.com logo and navigation tabs for 'Find a Home', 'Home Finance', 'Moving', and 'Home & Garden'. The 'FIND HOMES' section shows a search for 'Holliston, MA' with filters for 'Price Range', 'Beds', and 'Baths'. A sidebar on the right includes 'Find Home Values' and 'Find a REALTOR®'. The bottom of the page features a 'HOW MUCH ARE HOUSES WORTH NOW?' section and an advertisement for 'Click to FIND OUT MORE'.

(Data Source: comScore: 8/2009)

Strategic Alliances



NATIONAL ASSOCIATION
OF REALTORS®



AMSA Exclusive Partnership

AMSA's Mover Referral Service is powered by Move.com

Moving.com is the exclusive lead provider and a proud member of the AMSA Allied Committee.



AMSA
MOVING AMERICA PROFESSIONALLY

SITE SEARCH:

FIND A PROMOVER | BEFORE YOU MOVE | AFTER YOU MOVE | STATE MOVING RESOURCES | MOVING HEROES | ABOUT AMSA

Let a ProMover move you

Get up to six ProMovers to contact you for a FREE in-home estimate. Many ProMovers participate in our mover referral service, which is free to consumers and powered by Move.com -- a member of the AMSA Allied Committee.

Move Month: Mar | Day: -- | Year: 2011
 Moving From Zip: 01746 | Moving to Zip: 85250
 Size of Move: 7500 - 3 Bdr Apt or 2 Bdr House

Trust your move to a PROMOVER

Isaacs Moving and Storage				U.S.DOT No. 552840 Intrastate PUC-00110007	<input checked="" type="checkbox"/>
Edwards Movers Agent of National Van Lines				U.S.DOT No. 76628 MC No. 042866	<input checked="" type="checkbox"/>
Sterling Moving & Storage, Inc. Agent of North American Van Lines				U.S.DOT No. 1428223 MC No. 582334	<input checked="" type="checkbox"/>
Graebel Boston Movers, Inc. Agent of Graebel Van Lines				U.S.DOT No. 220843 MC No. 158651	<input checked="" type="checkbox"/>
Eagle Van Lines				U.S.DOT No. 1204145 Intrastate MA-1063	<input checked="" type="checkbox"/>
Liberty Moving & Storage Agent of Arpin Van Lines				U.S.DOT No. 49922 MC No. 621	<input type="checkbox"/>

Different Types of Online Advertising

Different Types of Online Advertising

- **Internet Classifieds**
 - ✓ Yellowpages.com
 - ✓ Superpages.com
- **Display Advertising**
 - ✓ MSN
 - ✓ Consumer Focused Websites
- **Search Engine Marketing & Search Engine Optimization**
 - ✓ Google
 - ✓ Yahoo
 - ✓ Bing
- **Lead Generation**
 - ✓ Your own website
 - ✓ Moving.com
 - ✓ Relocation.com
- **Social Networking**
 - ✓ Twitter
 - ✓ Facebook
 - ✓ YouTube

Online Classified Advertising

Mirrors traditional Yellow Page listings

superpages.com

Sign In | Mobile | SuperGuaranteeSM | My Superpages | Advertise

Phoenix, AZ Change City

Businesses People Maps Cars

What moving companies Where Phoenix AZ Search Advanced Search Quicklinks

612 Results found for Moving companies, Phoenix AZ

Category Business Name Sort: Relevancy Show Results within: All Areas Show: 15 per page

superpages.com only

Learn More | Sign Up

Best Match

- Movers (237)
- Moving & Storage (562)
- Building & House Moving & Raising (4)
- Household Goods Moving & Storage (106)
- Moving & Storage Commercial & Industrial (169)
- Moving Labor Services (36)
- Full Service Moving & Storage (50)
- Furniture Movers (36)
- Self Service Moving & Storage (103)
- Moving & Storage Equipment & Supplies (65)
- Moving Equipment & Supplies Rental (41)
- Specialty Movers (35)
- Moving Boxes (30)
- Piano & Organ Movers (25)
- Relocation Services (23)

20 More

Neighborhoods

Products

Services

Brands

Sponsored Results

Bekins Moving Solutions
From Local Pioneers To Global Presence, The Bekins Way Since 1891.
Phoenix, AZ 85043
www.Bekins.com
Phone

Beltmann Group - Phoenix AZ
☆☆☆☆ Not Rated | Write a Review
Savings of over 60% on a Long Distance Move.
www.beltmann.com
Phone | More Info

All Pro Moving & Storage
★★★★ (2) Read Reviews | Write a Review
A Move You Can TRUST!
Tucson, AZ 85712
allpromovingandstorage.com
Phone

Nationwide Moving Services
☆☆☆☆ Not Rated | Write a Review

Map of Phoenix, AZ showing locations of moving companies.

View Larger Map

Sponsored Results

Bekins
Bekins Van Lines
Local pioneers to global presence, moving "The Bekins Way" since 1891.
(866) 761-6406

Movers

\$777 Example 8ft x 5ft x

Online Classified Advertising

YELLOWPAGES.COM™ Sign In Register Visit Our Beta Labs

FIND A BUSINESS FIND A PERSON MAPS & DIRECTIONS MOBILE & MORE MY YELLOWPAGES.COM ADVERTISE WITH US

Standard | Distance | Phone Number

FIND: moving companies **LOCATION:** Phoenix, AZ **Q FIND**

Business Name or Category City, State, ZIP Code or Neighborhood

Save this Search Local Yellow Pages

Home > Phoenix > Category Search - Movers

moving companies in Phoenix, AZ

See [4 matches](#) for business name or [30 matches](#) for business information .

REFINE YOUR SEARCH

EXPAND OR NARROW RESULTS

Local 1 2 3 4

SEARCH WITHIN THESE RESULTS **Q FIND**

RELATED CATEGORIES

- Movers & Full Service Storage
- Movers-Commercial & Industrial
- Moving Services-Labor & Materials
- Moving-Self Service

SEE YOUR BUSINESS HERE!

Get your FREE listing now!

1 - 25 of 205 businesses SORT BY: Standard Distance A-Z

Move 4 Less Click here for Quote & Service (623) 806-8467	Southwest Movers East Valley 480-228-7608 West Valley 602-621-6037 \$45 \$55 (480) 228-7608	Bekins Van Lines "Click for quote and service." (866) 761-6402	All My Sons MOVING & STORAGE Let Our Family Move Yours (800) 377-1690
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Starving Students **Get a Quote**

Serving the Phoenix Area
(928) 542-4337 **Call** **E-mail**

Visit Web Site

STARVING STUDENTS
We Put Our Heart Into Every Move™

The Best Move You've Ever Had!

[More Info: Products & Services](#)

Post NATURAL ADVANTAGE

OUR WHOLE GRAINS
HAVE ALWAYS HAD NATURAL FIBER & ANTIOXIDANTS.

get \$2 off

Online Classified Advertising

- Pro's
 - ✓ High user traffic (26 million unique users last month)
 - ✓ Fairly Affordable
 - ✓ Geo-targeted options available
- Con's
 - ✓ User Demographics
 - ✓ No specific customizable user data
 - ✓ Relevancy

Display Advertising

Mary Couzens Realtors
www.MaryCouzens.com
TOLL FREE: 877-368-6710

Your link to Arizona Golf Resort Communities
www.marycouzens.com

[Click Here](#)

Official Site of the National Association of REALTORS®.

Welcome | [Sign In](#) | [Sign Up](#)

[Find A Home](#) [Home Finance](#) [Moving](#) [Home & Garden](#) [My Listings](#) 0 [My Searches](#) 1

Home > 8,603 listings found (Phoenix Real Estate & Homes for Sale)

Homes for Sale
Phoenix, AZ
Single Family Home x
Condo/Townhome/Row Home/Co-Op x
[Save Search](#)

Refine Your Search

Location

[Include Nearby Areas](#)

Price
 to

Bedrooms
Any (8603)
1+ (8594)
2+ (8219)
3+ (6411)
4+ (2645)
5+ (591)

Bathrooms
Any (8603)
1+ (8598)
2+ (6767)
3+ (1431)
4+ (360)
5+ (131)
[More options >>](#)

Featured Homes Page 3 of 60

<p>Ahwatukee, AZ \$44,800 1 Bed, 1 Bath</p>	<p>Phoenix, AZ \$2,600,000 5 Bed, 3.5 Bath</p>
<p>Peoria, AZ \$375,000 4 Bed, 3 Bath</p>	<p>Phoenix, AZ \$85,000 3 Bed, 2.5 Bath</p>

8,603 listings found Sort by Price: High to Low

[List](#) [Gallery](#) [Map](#)

[Need help with this search?](#) Search Assist can help you close

41 E Biltmore Estate Phoenix, AZ 85016

\$12,500,000
9 Bed, 11.5 Bath | 17,799 Sq Ft
Single Family Home
Brokered By: Russ Lyon Sotheby's International Realty

[Russ Lyon Sotheby's International Realty](#)

[Save Listing](#)

5130 E Exeter Boulevard Phoenix, AZ 85018

\$10,990,000
5 Bed, 5 Bath | 7,181 Sq Ft | 4.16 Acre Lot

U-STORE-IT
Storage • Service • Solutions™

UP TO TWO MONTHS STORAGE RENT FREE!

[Reserve Your Unit Today](#)

Call for Details
1-888-709-3851
ustoreit.com

Display Advertising

The screenshot displays the Move.com website interface. At the top, the 'move' logo is on the left, and 'Sign In | Sign Up' is on the right. Below the logo is a navigation bar with buttons for 'Find A Home', 'Home Finance', 'Moving', and 'Home & Garden'. Underneath, a secondary navigation bar lists categories: 'Planning', 'Full-Service Moving', 'Self-Service Moving', 'Truck Rental', 'Settling In', and 'Improving'. The main content area is titled 'Home > Moving'. On the left, there is a 'Search Articles & Tools' section with a search box and a 'SEARCH' button. Below that is a 'Services' list including links for finding movers, trucks, labor, storage, and insurance. The central focus is a 'Get a Free Moving Quote' form with fields for 'Select Move Type' (Full Service), 'Move Size' (Table/Chairs), 'Move Date' (Mar 09 2010), and 'Move From' (Enter Zip), with a 'GET A QUOTE' button. Below the form is a red-bordered advertisement for 'Get Free Insurance Quotes' featuring a family photo and a 'GET QUOTE NOW' button, sponsored by Liberty Mutual.

move® Sign In | Sign Up

Find A Home Home Finance Moving Home & Garden

Planning Full-Service Moving Self-Service Moving Truck Rental Settling In Improving

Home > Moving

Search Articles & Tools

SEARCH

Services

- Find a Full-Service AMSA Pro-Mover
- Find Moving Trucks
- Find Moving Labor
- Find Self Storage Boxes & Supplies
- FREE Credit Report
- Rent Furniture
- Find Insurance
- Auto Transport
- Coupons & Discounts
- Utilities

Tools & Calculators

- Moving Calendar

Get a Free Moving Quote

From full service to self service, we can help.

Select Move Type:

Full Service

Move Size: (approx)

Table/Chairs

Move Date: (approx) **Move From:**

Mar 09 2010 Enter Zip **GET A QUOTE**

ADVERTISEMENT

Get Free Insurance Quotes

Whether you own a house or condominium, or live in rental property, we have a policy that is right for you.

Type of Insurance

Auto **GET QUOTE NOW**

Sponsored by Liberty Mutual

Display Advertising

- **Pro's**
 - ✓ Strong branding opportunity combined with very measurable impact
 - ✓ Control over creative
 - ✓ Unique targeting capabilities can enhance campaign performance and make sure that your ad is seen by the right consumer at the right time (e.g., geo-targeted, demographics such as age, site information such as property listing attributes, behavioral targeting)
 - ✓ CPM price models ensure your brand message is displayed
 - ✓ Display ads work best when combined with search campaigns
- **Con's**
 - ✓ CTR is only one metric and can be misleading (many consumers actually transact separately either offline or online (Google search, etc) but the transaction is still a RESULT of seeing the ad)
 - ✓ Need to supply creative or work with agency/publisher to provide a template
 - ✓ CPM is based off of impressions...whether or not the consumer sees/interprets your message is not guaranteed (just like TV, billboard, etc)
 - ✓ Brand safety: Many advertisers are concerned about the content around which their ad will be seen, or the ads that are next to theirs (Not always an issue – Move Network has restricted categories based on our NAR agreement)

Search Engine Optimization & Marketing

Web [Images](#) [Videos](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) ▼

 [Advanced Search](#)

Web [Show options...](#) Results 1 - 10 of about 246,000,000 for **Moving** [definition]. (0.27 sec)

Moving Out Of State? Sponsored Links
[www.upack.com](#) You Pack, We Drive, You Save! Easy web quotes

Moving Out of State?
[www.FirstChoiceMoving.com](#) Safe, Reliable Phoenix Movers With Discounted Interstate Rates.
[Show map of 2804 N 29th Ave, Phoenix, AZ 85009](#)

Affordable Moving Service
[www.BestRates2move.com](#) Low Cost **Moving** Services Nationwide Get Free quotes and save up to 55%

100% Free Moving Quotes
1) Enter Your Destination... 2) Get 6 Free **Moving** Quotes... 3) Save Money!
[www.Moving.com/Movers](#)

\$65/hr = BBB "A" Rating
Weekday Special, Honest/Informative Site. Realistic Pricing. No Up-Sell
[CamelbackMoving.com](#)
Phoenix, AZ

Need Moving Companies
Quotes from Licensed&Professional **Moving** Companies. Save upto 65% Now!
[www.movers.com/moving-companies](#)

North American Van Lines
75 yrs of full service **moving**.
Request your free movers quote now!
[www.NorthAmericanVanLines.com](#)

Quality Moving Company
Full-Service **Moving** Company. Long Distance Movers. Free **Moving** Quote!
NAVL.com

Moving Companies | Movers | Moving Services - Moving.com
Manage **moving** and relocation process with our **moving** van line, **moving** truck rental quotes, home mortgage quotes and calculators, self-storage search, ...
[Mortgage Quotes](#) - [Find a Mover](#) - [Rent a Truck](#) - [Learn & Explore](#)
[www.moving.com/](#) - [Cached](#) - [Similar](#)

U-Haul: Your moving and self storage resource for truck rentals ...
U-Haul is the choice for truck and trailer rentals, self storage and mini storage, boxes packing and **moving** supplies, hitch sales and installation, ...
[Locations](#) - [Rates and reservations](#) - [Trailer](#)
[www.uhaul.com/](#) - [Cached](#) - [Similar](#)

The Best Moving & Storage Idea Ever for Self Storage, Portable ...
PODS is your portable **moving** and self storage solution. Whether you're **moving** locally or across the country or simply need safe and convenient storage, ...
[www.pods.com/](#) - [Cached](#) - [Similar](#)

Sponsored links equal paid search (SEM)

Organic Search (SEO) – The objective is to be ranked within first three – but definitely on first page

Search Engine Optimization & Marketing

- **SEO**
 - ✓ There are not enough cons to outweigh the pros – everyone needs a relevant and continually updated website with the long term objective of being ranked on 1st page
- **SEM Pro's**
 - ✓ Sponsored search results have high click through rates
 - ✓ More effective if able to appear on first page
 - ✓ Control over creative
- **Con's**
 - ✓ Cost Per Click can be expensive
 - ✓ Managing key word bidding is time consuming – it can be outsourced for a fee or % of cost

Key Word	Exact Match	Phrase Match	Broad Match	Cost to Appear on 1st Page
Find A Mover	\$1.10	\$1.00	\$1.99	\$2.00
Moving Companies	\$7.00	\$3.11	\$5.33	\$13.00
Arizona Movers	\$6.00	\$3.73	\$1.10	\$3.00

Speaking of Search Engines.....

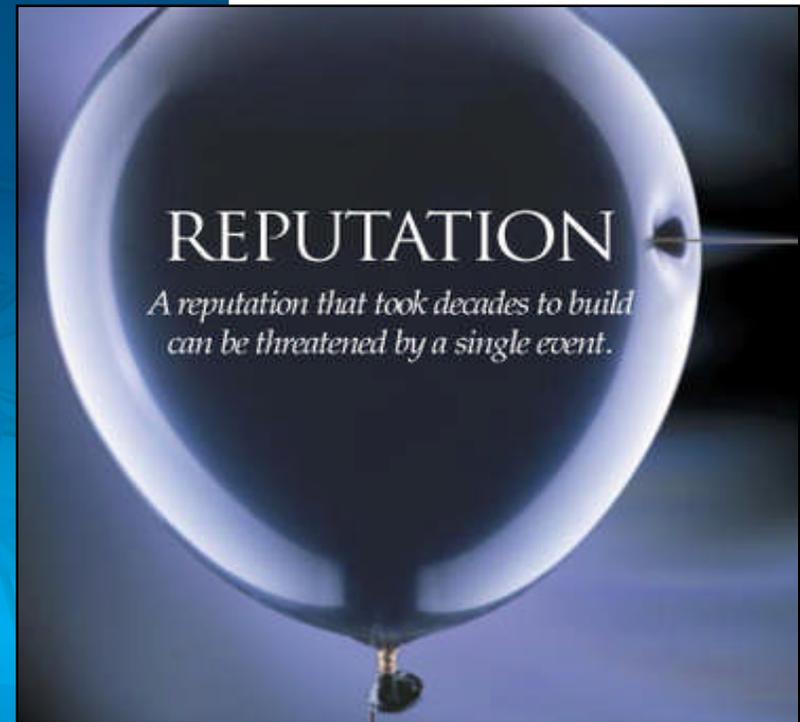
Sticks and stones may break my bones,
but **names** will never hurt me.



Speaking of Search Engines.....

1. ...affects your career
2. ...is your online reputation
3. ...is your brand

If you don't manage it,
someone else will do it for
you and it may destroy what
it took decades to build.



Speaking of Search Engines.....

Dominos Case Study: “Even people who’ve been with us as loyal customers for 10, 15, 20 years, people are second-guessing their relationship with Domino’s, **and that’s not fair.**”
– Domino’s spokesman



Speaking of Search Engines.....

*YouTube video
is firmly
entrenched as
the 5th organic
position*

The screenshot shows a Google search for "domino's pizza". The search bar contains "domino's pizza" and the search button is visible. Below the search bar, the results are categorized under "Web". The first result is "Domino's Pizza - Pizza Delivery - Order Pizza Online - Pizza ...". The second result is "Domino's Pizza - Wikipedia, the free encyclopedia". The third result is "www.dominosbiz.com - Careers with Domino's Pizza". Below these are "Local business results for domino's pizza near San Francisco, CA" with a map and three listings (A, B, C). The fourth result is "Domino's Pizza in San Diego County". The fifth result is "YouTube - Dirty Dirty Dominos pizza", which is highlighted with a red arrow from the text on the left. The YouTube result includes a video thumbnail, duration (2 min 19 sec), date (Apr 15, 2009), and a 5-star rating.

Google Search [Advanced Search](#)
See Q&A: [is linked by word](#)

Web [Show options...](#) Results 1 - 10 of about 3,320,000 for **domino's pizza**. (0.31 seconds)

[Domino's Pizza - Pizza Delivery - Order Pizza Online - Pizza ...](#)
Domino's Pizza lets you browse coupons and order online - try the all new hand tossed crust, robust sauce and shredded mozzarella cheese.
www.dominos.com/ - [Cached](#) - [Similar](#)
[Menu](#) [Careers](#)
[Coupons](#) [Nutritional Info](#)
[Pizza Tracker](#) [Customer Service](#)
[Our Menu: Entrees](#) [Outside the U.S.](#)
[More results from dominos.com »](#)

[Domino's Pizza - Wikipedia, the free encyclopedia](#)
Domino's Pizza, Inc. (NYSE: DPZ) is an international pizza delivery corporation headquartered in Ann Arbor, Michigan, United States. ...
en.wikipedia.org/wiki/Domino's_Pizza - 6 hours ago - [Cached](#) - [Similar](#)

[www.dominosbiz.com - Careers with Domino's Pizza](#)
There is a world of opportunity for career growth at **Domino's Pizza**. Throughout our system of corporate and franchised owned stores, supply chain ...
careers.dominos.com/ - [Cached](#) - [Similar](#)

[Local business results for domino's pizza near San Francisco, CA - Change location](#)


A Domino's Pizza - www.dominos.com
5200 Geary Boulevard, San Francisco - (415) 387-3030
[4 reviews, directions, menu, and more »](#)

B Domino's Pizza - www.dominos.com
1408 Fillmore Street, San Francisco - (415) 593-9300
[3 reviews, directions, menu, and more »](#)

C Domino's Pizza - www.dominos.com
876 Geary Street, San Francisco - (415) 776-0400
[1 review, directions, menu, and more »](#)
[More results near San Francisco, CA »](#)

[Domino's Pizza in San Diego County](#)
Menus, store locations, online ordering, coupons, and chance to win free pizzas.
www.dominosandiego.com/ - [Cached](#) - [Similar](#)

[YouTube - Dirty Dirty Dominos pizza](#)
 2 min 19 sec - Apr 15, 2009 - ★★★★★
dominos employees fired for thid pizza. ... **Dominos Pizza** on the Today Show - Workers fired for Dominos prank video. Added to. Quicklist2:24 ...
www.youtube.com/watch?v=OhEmWxQpedl - [Related videos](#)

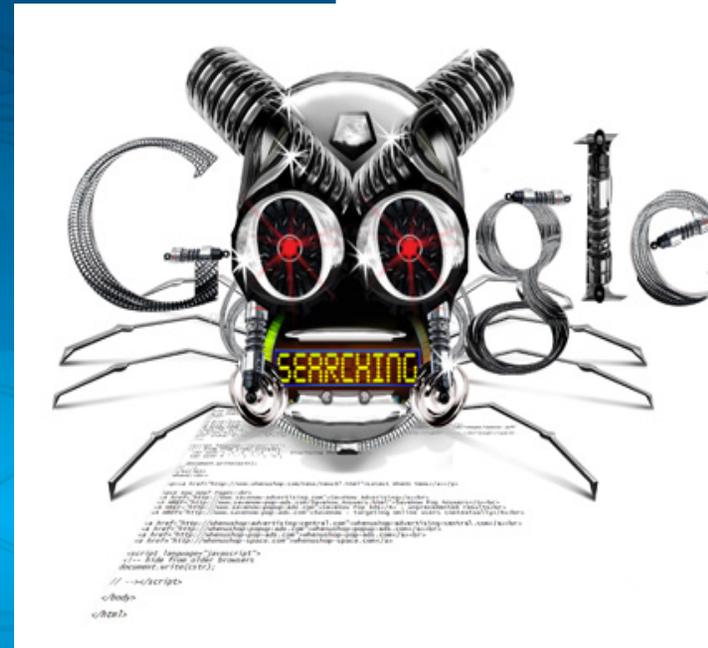
Speaking of Search Engines.....

It may not be...

1. Fair
2. Accurate
3. You

But it is the perceived reality.

Your reputation online is whatever Google says it is



Lead Generation – Your Website

The screenshot displays the Gentle Giant Moving Company website. At the top right, the phone number 800-442-6863 is circled in red. Below the navigation bar, a large banner features a testimonial and a "Request an Estimate" button, which is also circled in red. The testimonial reads: "The crew was amazing! I could not believe the level of professionalism. Your company should consider itself lucky to have such nice, polite, strong and professional men working for them. I would call them again in a second!" attributed to Beth, Ansover, MA. Below the banner are sections for "Meet The Giants" (featuring Larry O'Toole, President & Founder), "Buy Boxes & More At Our Online Store", "Gentle Giant Goes Green", "Got What It Takes To Be A Giant?", and "100% Satisfaction Guaranteed". A "News & Events" section highlights the company's 30th anniversary and awards. At the bottom, an "Awards we've won:" section lists various accolades, including Angie's List Award, BBB, Best of Boston, and Chamber of Commerce awards, all enclosed in a red oval. The footer contains navigation links, social media icons for Yelp and Facebook, and copyright information.

Professionalism. Care. Reputation. Competence.

Call us at 800-442-6863

Contact Us | Locations | Live Chat | Order Boxes & Supplies

ABOUT GENTLE GIANT | MOVING & STORAGE | PACKING | REQUEST AN ESTIMATE | CAREERS | MOVING RESOURCES

Professional, Highly Trained Movers Who Truly Care

“The crew was amazing! I could not believe the level of professionalism. Your company should consider itself lucky to have such nice, polite, strong and professional men working for them. I would call them again in a second!”
Beth, Ansover, MA

[Request an Estimate](#)

Who Are We? | Why Gentle Giant? | How it Works! | Serving customers throughout the US, with more than 15 offices nationwide.

Meet The Giants

Meet Larry
President & Founder

In 1980, Larry O'Toole founded Gentle Giant Moving Company with a friend's borrowed truck and a \$17 investment: a one-time ad in the Boston Phoenix newspaper.

[Learn more >>](#)

1 2 3 4

Buy Boxes & More At Our Online Store >>

Gentle Giant Goes Green >>

Got What It Takes To Be A Giant? >>

100% Satisfaction Guaranteed >>

News & Events

30 YEARS Gentle Giant celebrates it's 30th anniversary! >>

Gentle Giant named preferred mover of Boston Ballet! >>

Wall Street Journal honors Gentle Giant with Top Small Workplace award! >>

Awards we've won:

Angie's list AWARD | BBB | BEST OF BOSTON | 2009 Top Places to Work '08 | Chamber of Commerce WINNER 2008 SMALL BUSINESS OF THE YEAR AWARD

Gentle Giant Moving Company is an award winning moving company with over 30 years of experience offering the highest quality moving services, storage facilities, and packing for moving. Finding moving companies with a reputation for professional, caring, competent staff can be difficult, but Gentle Giant's mission is to do just that, creating "customers for life." Gentle Giant moving companies are located in Boston, New York, Washington, DC, Charlotte, and Seattle. In addition to local moving, if you need a moving company for an in-house or an interstate move, we can help. Request a moving cost estimate from Gentle Giant Moving Company and we can get started on executing a stress free experience for the entire moving process.

Home | About Gentle Giant | Moving & Storage | Packing & Unpacking | Request an Estimate | Careers | Moving Resources | Privacy Policy | Employees | Yelp | Facebook

Gentle Giant Licensing Information: DOT #373544, ICC #MC218762
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Designed and Developed by BostonInteractive.com

Lead Generation

123MOVERS.com
THE LEADING MOVING RESOURCE PROVIDER!

Need Help? Call Us! (888) 551-8039
Moving Companies & Movers Directory - Multiple Moving Quotes

Moving Companies | Local Movers | Auto Transport | Self Storage | International Movers

VANLINES.com
THE LEADING RELOCATION NETWORK



Moving Companies | Storage | International Movers | Auto Transport | Moving Supplies | Real Estate | Mortgage

Moving.com
part of Move™

Get free moving quotes

Move type

Full Service (They Load - They Drive)

Move from zip

Get Quotes

Find a Mover | Rent a Truck | Find Storage | Auto Transport | Coupons | Insurance | Tools | Learn & Explore

Search for Movers | Full Service Moves | Self-Service Moves | Canadian Moves | International Moves | Specialty Moves

Get FREE Canadian Mover Quotes

Compare quotes from up to six movers for the type of move you want: full-service, self-service, or auto.

Type of move

Full Service (They Load - They Drive)

Move date

Nov 30

Moving from postal code

Moving to

City

- Select Province -

Size of move

- Select a Weight -

Get a Moving Quote

or

Compare Movers

Our moving companies include professional full-service and self-service movers, as well as companies that specialize in moving autos, offices and white-glove items throughout Canada. If you are moving to or from Canada from another country see our [international mover section](#).

[Privacy Policy](#)

How does this work?

- 1 Enter a few details about your move and click **Get a Moving Quote**
- 2 Add your contact information
- 3 Receive up to six quotes within 48 hours. It's that easy!

Commitment To Quality

- We work with only prescreened professional companies.
- We keep your personal information safe and secure.



Moving



oving agents...

onwide auto

mini storage

panies
York City
ornia
ago

supplies at a

te
PRIVACY

eatured Metros

nce Canadian
nd less

g companies in

ng company,
elocation, how
place you want

overs' Directory

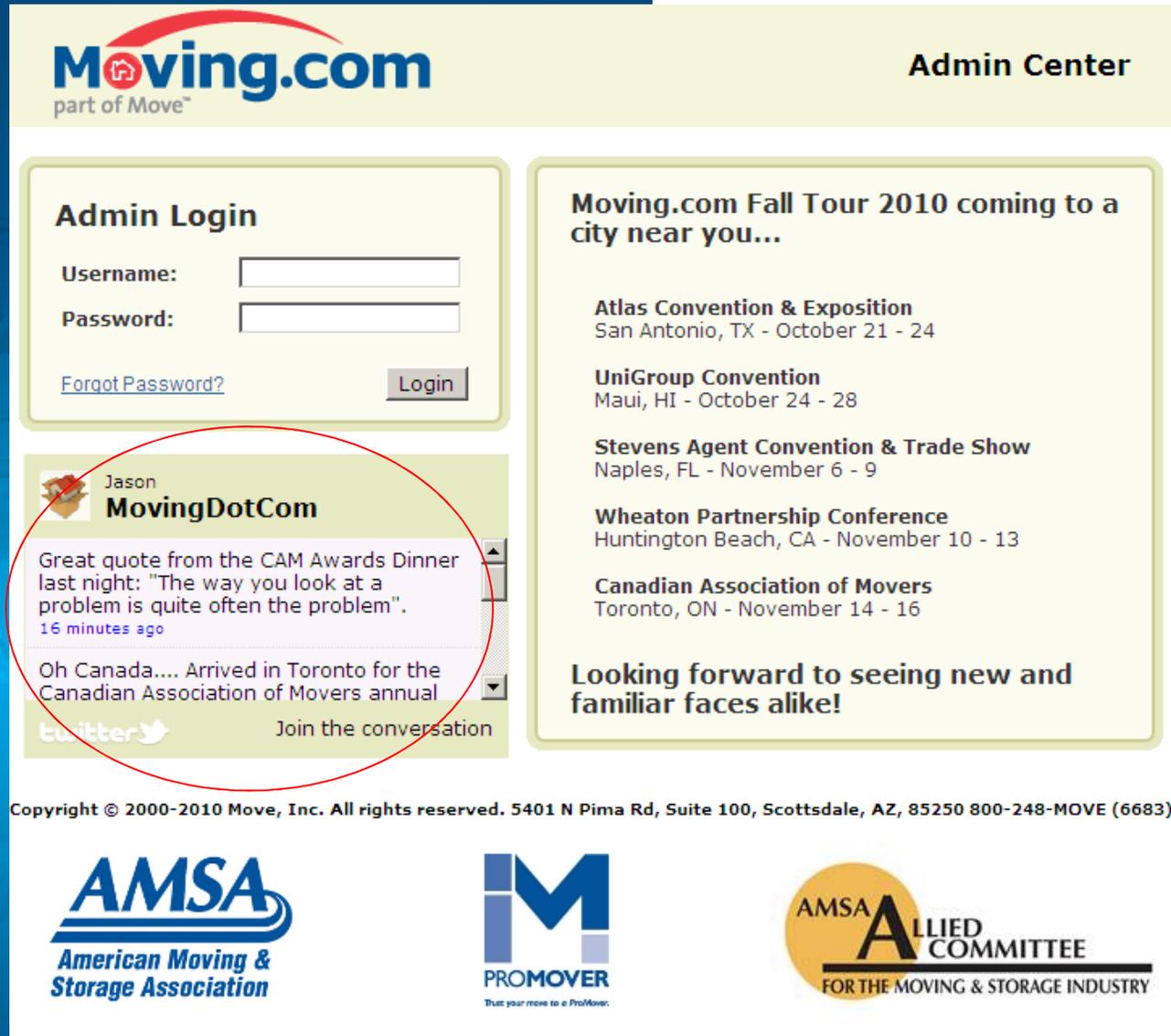
mit your company

Lead Generation

- **Pro's**
 - ✓ Highly qualified traffic
 - ✓ Custom campaign capabilities – target by geography, origination, destination, weight
 - ✓ Pay for lead or subscription pricing models
 - ✓ Online tracking capabilities
- **Con's**
 - ✓ Requires internal or outsourced resources for immediate follow-up
 - ✓ Quality can vary by –
 - Lead source
 - Consumer experience
 - How many time a lead is sold
- **Lead Resources**
 - ✓ MovePoint
 - ✓ P4P
 - ✓ Moves Online

Social Networking - Twitter

Creating a Twitter account on your web site allows you to easily post “tweets” from the road via most mobile devices. Tweets positive moving events or helpful moving tips... “Just attended the CAM Annual Conference – proud to be a member of the most reputable moving organization in Canada”



Moving.com
part of Move™

Admin Center

Admin Login

Username:

Password:

[Forgot Password?](#)

Jason
MovingDotCom

Great quote from the CAM Awards Dinner last night: "The way you look at a problem is quite often the problem".
16 minutes ago

Oh Canada.... Arrived in Toronto for the Canadian Association of Movers annual

[Join the conversation](#)

Moving.com Fall Tour 2010 coming to a city near you...

Atlas Convention & Exposition
San Antonio, TX - October 21 - 24

UniGroup Convention
Maui, HI - October 24 - 28

Stevens Agent Convention & Trade Show
Naples, FL - November 6 - 9

Wheaton Partnership Conference
Huntington Beach, CA - November 10 - 13

Canadian Association of Movers
Toronto, ON - November 14 - 16

Looking forward to seeing new and familiar faces alike!

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AMSA
American Moving & Storage Association

PROMOVER
That your move to a ProMover.

AMSA ALLIED COMMITTEE
FOR THE MOVING & STORAGE INDUSTRY

Social Networking - Facebook

Facebook has over 400 million users – and growing!

Facebook pages get indexed by the search engines

[About National Van Lines - member American Moving & Storage](#)
National Van Lines is designated by the American Moving & Storage Association as a Certified Van Line, holds continental 48-state operating licenses. www.movewithmetro.com/about/about-national-van-lines/

[Videos Posted by American Moving & Storage](#)
Facebook is a social utility that connects people with others around them. People use Facebook to keep up with friends, family, and communities. www.facebook.com/video/video.php?v=132052475360

[BOERMAN MOVING & STORAGE Agent for American Moving & Storage Association - Illinois](#)
Let Us Move You into Your College Residence Hall ... www.boerman.com/ - Cached - Similar

Searches related to **american moving and southwest movers association**
[american moving and storage association's certified](#)



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American Moving & Storage Association

Wall Info Moving? Join AMSA Scholarships Events >>

Write something...

Attach: Share

Filters

American Moving & Storage Association Time for another episode of Stay Connected! This week, hear about the updated arbitration rules from AMSA VP of Compliance Services Dave Hauenstein.

Stay Connected, Episode 2: Arbitration Rules Update [HQ]
Length: 1:55

about an hour ago · Like · Comment · Share

Kathleen Frazier likes this.

Write a comment...

American Moving & Storage Association Thanks to AMSA member and ProMovers Executive Moving Systems in Woodbridge, VA for hosting us for a photo/video shoot! Thanks to Roberto Cruz, Mike Murphy, Joshua Moore, Keith Cassidy, Matt Alexander and Roberto Valencia!

Yesterday at 7:44am · Like · Comment · Share

Stephen E. Peeler likes this.

Write a comment...

American Moving & Storage Association Congratulations to @Bekins Agent AMS Relocation Inc. of Burlingame, CA for becoming our newest @AMSAProMover

Bay area moving companies | company services | San Francisco Best
www.bekinsmovingservices.com
San Francisco Bay area moving and storage companies you can trust. Need a San Francisco Bay area moving and storage company that you can count on? Bekins movers have moved the Bay area to local and international destinations for 60+ years. AMS Bekins is a trusted moving, storage and shipping company. We also of

November 10 at 3:14pm · Like · Comment · Share

Kanji Arima likes this.

Write a comment...

Social Networking – You Tube



Canadian Association of Movers

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casa GURU TV - Tips for picking your next Mover

omoroiboy

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omoroiboy | June 01, 2009

casaGURU TV interviews John Levi from the Canadian Association of Movers to I...

Suggestions



One Final Move!

by 4KidsTV
41,483 views

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More Tips For Your Next Move - FirstAmericanTV.com

by firstamericantv
204 views



MOVERS - Gaithersburg Rockville MD MOVERS - Gai...

by stopgofabulous
49 views



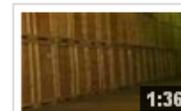
La casa de Ronaldinho

by amau1994
2,384,487 views



Construcción del Burj Dubai

by xaboxabier94
2,315 views



Affordable Moving & Storage

by Dexknowsvideo
102 views

Social Networking

- **Pro's**
 - ✓ Outside of time – it's free to low-cost. The payback on your time may only 1 booked job.
 - ✓ It will get you listed in a another form of media
 - ✓ Branding – Branding - Branding
 - ✓ You are creating/controlling the messaging
- **Con's**
 - ✓ No strong metrics to date on conversion, etc
 - ✓ Social Networking also referred to as Social Notworking – some companies beginning to block sites
 - ✓ There is no limit to what is around the corner and you may need to adapt quickly to changing technologies/sites

How to Maximize the Value of Online Advertising

How to Maximize the Value of Online Advertising

- **Set the Right Budget for You**
 - ✓ Establish your capacity for volume
 - ✓ Where are your gaps?
 - ✓ How many consumers can you follow-up on and how quickly
- **Online Marketing Management**
 - ✓ Determine whether using in-house resources or
 - ✓ Hire Interactive Agency
- **Consider the Source**
 - ✓ Identify a quality online site and consider how they are attracting consumers; What industry are they in?

How to Maximize the Value of Online Advertising

- **Establish a Standard Follow-up Process**

- ✓ Response time is critical. Consumers expect a response immediately – and not longer than 1 business day
- ✓ Feedback from Move.com/Moving.com partners shows a 39% conversion rate when following up within 2 hours
- ✓ Create an automated email response with introductory info. on your company.
- ✓ 3-5 contact attempts in the first 48 hours are necessary to compete
- ✓ Do not leave a voicemail the first two time you call

How to Maximize the Value of Online Advertising

- Establish ability to track your advertising spend by every source
 - ✓ Track click from a display ad
 - ✓ Match leads to conversions
 - ✓ Track calls to toll-free numbers
- Measure your ROI and adjust accordingly
 - ✓ Document/track the source and outcome of each consumer
 - ✓ Measure the total number of moves booked vs. total monthly marketing spend by medium
 - ✓ Did you earn more revenue than your marketing spend with that source?
 - ✓ **Is your marketing spend diversified?**
- Deliver quality service
 - ✓ Deliver on what you promised and get referrals and/or testimonials

What should you do in 2011?

- Your Web Site
 - ✓ Is your web site fresh and relevant?
 - ✓ Are your “call to actions” easy to locate?
 - ✓ Are you listing positive attributes?
 - ✓ Where do you rank on the search engines?
- Your Competition
 - ✓ Check out their websites
 - ✓ Where do they rank for “Montreal Movers” and other local key words
- Social Media
 - ✓ Get engaged
 - ✓ Stay engaged
 - ✓ Use technology to your advantage

Who is Moving.com?

Moving.com

Moving consumers will only be matched with a maximum of 6 moving companies

Moving.com has a commitment to quality that requires we only work with licensed and insured moving companies

The screenshot shows the Moving.com website interface. At the top, there is an advertisement for Home Depot with the text "SAVE 10% ON EVERYTHING YOU NEED TO MOVE OUT, MOVE IN AND GET SETTLED". Below the ad is the Moving.com logo, which is part of the Move.com network. A navigation bar includes links for "Find a Mover", "Rent a Truck", "Find Storage", "Coupons", "Insurance", "Tools & Services", and "Learn & Explore". A search bar for movers is also present.

The main content area features a large heading: "Get FREE Moving Company Quotes". Below this heading, a form allows users to compare quotes from up to six movers. The form includes fields for "Type of move" (set to "Full Service (They Load - They Drive)"), "Move date" (set to "Oct 17"), "Moving from zip" (empty), "Moving to" (set to "Massachusetts"), "City" (set to "Milford"), and "Size of move" (set to "- Select a Weight -"). A "Get a Moving Quote" button is prominently displayed.

To the right of the form, a section titled "How does this work?" lists three steps: 1. Enter details and click "Get a Moving Quote", 2. Add contact information, and 3. Receive up to six quotes within 48 hours. Below this is a "Commitment To Quality" section, which is circled in orange. It states: "We require our movers to be licensed and insured" and "We keep your personal information safe and secure." A "Learn more" link is provided.

Move.com

www.Moving.com is part of the Move Network – the largest real estate network on the internet

The moving channel on www.Move.com is restricted to licensed & insured moving companies who are members of AMSA

The screenshot displays the Move.com website interface. At the top, the 'move' logo is on the left, and 'Sign In | Sign Up' is on the right. Below the logo is a navigation bar with tabs for 'Find A Home', 'Home Finance', 'Moving', and 'Home & Garden'. Underneath, there are sub-tabs for 'Planning', 'Full-Service Moving', 'Self-Service Moving', 'Truck Rental', 'Settling In', and 'Improving'. The main content area features a 'Get a Free Moving Quote' section with a form. The form includes a 'Select Move Type' dropdown set to 'Full Service', a 'Move Size: (approx)' dropdown set to 'Table/Chairs', and a 'Move Date: (approx)' section with date pickers for 'Oct', '17', and '2009'. There is also a 'Move From:' field with an 'Enter Zip' placeholder and a 'GET A QUOTE' button. To the left of the main content is a sidebar with a 'Search Articles & Tools' section and a 'Services' list including 'Find a Full-Service', 'AMSA Pro-Mover', 'Find Moving Trucks', 'Find Moving Labor', 'Find Self Storage', 'Boxes & Supplies', 'FREE Credit Report', 'Home Security', 'Rent Furniture', 'Find Insurance', 'Auto Transport', 'Coupons & Discounts', and 'Utilities'. Below the services list are 'Tools & Calculators' and 'Moving Calendar'. On the right side, there is an 'ADVERTISEMENT' section with a red background. At the bottom of the main content area, there is a 'Get Free Insurance Quotes' section with a 'Type of Insurance' dropdown set to 'Auto' and a 'GET QUOTE NOW' button. Below this, there is a 'Moving Tools & Services' section with a promotional banner that says 'SAVE 10% ON EVERYTHING YOU NEED TO GET SETTLED'.

Moving.com Lead Campaigns

Customize your campaign to meet your needs. Moving.com gives you the flexibility to customize and target your leads.

Geography of Interest

By origination and/or destination

By state, area code or market

By min/max miles distance

Lead Categories – Interstate

Full Service

Last Minutes Moves

Self Service

International

Automobile

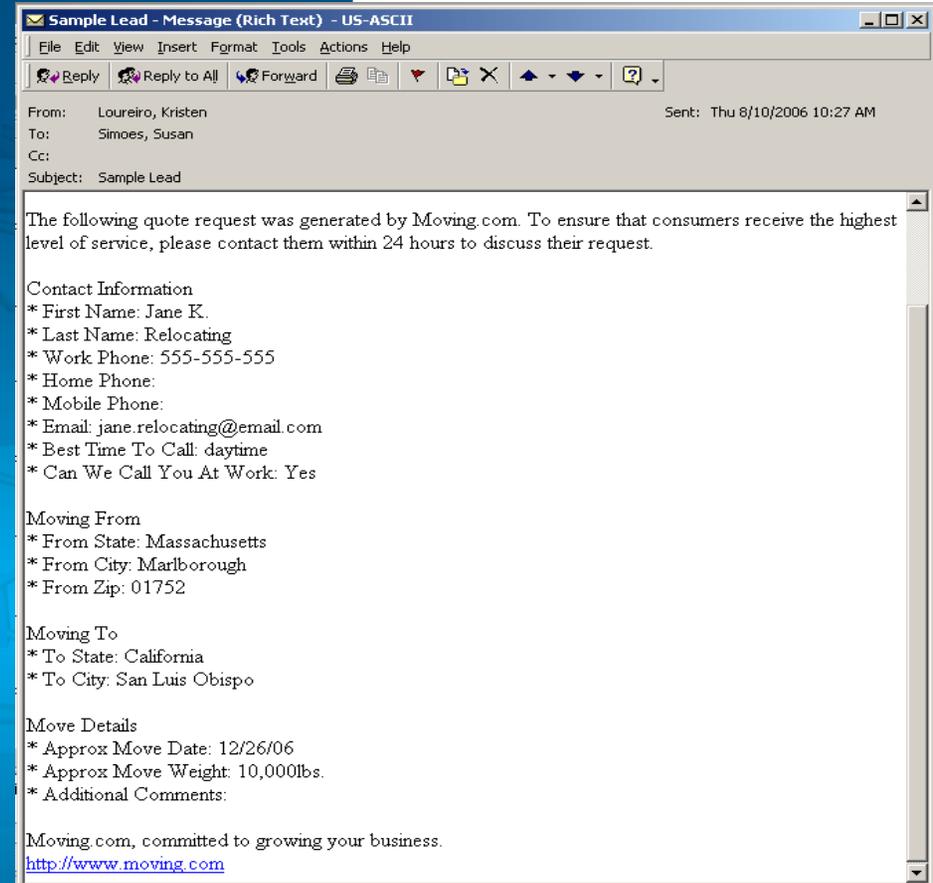
Specialty

Weight Filters

<1,500lbs, 2,000lbs, 5,000lbs, 7,500lbs, 10,000lbs+

Lead Volume

Monthly Lead Cap, Capping by Route or Uncapped options



Moving.com Key Partners



Why Join Moving.com?

- ✓ Gain access to millions of moving consumers from the Move Network – *the largest real estate related network on the internet*
- ✓ Compete with only licensed and insured moving companies
- ✓ Customize your campaign to fit your exact needs
- ✓ Save money with our pay-per-lead programs
- ✓ Never compete against more than 5 other moving companies
- ✓ Track your leads with our comprehensive online reporting tool
- ✓ We are the exclusive lead partner and provider of AMSA – The American Moving & Storage Association



You'll also get listed on Moving.com

Get your moving company advertised on www.Moving.com with the following ad placements:

List your company logo, marketing statement and company description in our Moving Companies Directory

Compare Table – allow consumers to quickly see your license info and click to see expanded info from the directory

Search for Movers | Full Service Moves | Self-Service Moves | Auto Transport | International Moves | Specialty Moves | Movers Directory

Wheaton World Wide Moving

Agent of Wheaton Van Lines
8010 Castleton Rd Indianapolis, Indiana 46250



Description:
At Wheaton World Wide Moving, we think beyond the boxes. We do more than move your belongings...we move your life.

Our moving and storage services is unpacked. You'll find friendly, household moving every step of again that trust is essential to a World Wide Moving is more than a smile on your face.

Moving Services: Full Service (License Information: U.S.DOT AMSA Member: Yes

[Get Free Quotes](#)



Get free moving quotes

Move type:

Find a Mover | Rent a Truck | Find Storage | Coupons | Insurance | Tools & S

Search for Movers | Full Service Moves | Self-Service Moves | Auto Transport | International Moves | Sp

Find a Mover: Step 2 of 3

Compare movers by using our pre-selected companies or up to six of your own choice. Multiple quotes help you decide which company has the best price and services for your move.

Select up to six moving companies and [Continue](#)

Company	Membership	Services	Licenses	
Wheaton World Wide Moving Agent of Wheaton Van Lines			U.S.DOT No. 70719 MC No.87113	<input checked="" type="checkbox"/>
Edwards Movers Agent of National Van Lines			U.S.DOT No. 76628 MC No.042866	<input checked="" type="checkbox"/>
Isaac's Relocation Service			U.S.DOT No. 552840 MC No.272369	<input checked="" type="checkbox"/>
Boston Quality Movers			U.S.DOT No. 1417285 MC No.MC536295	<input checked="" type="checkbox"/>
North American Van Lines Agent			U.S.DOT No. 070851	<input checked="" type="checkbox"/>
Eagle Van Lines		 	U.S.DOT No. 1204145 MC No.479822	<input checked="" type="checkbox"/>

Frequently Asked Questions

How do I know Moving.com leads are quality leads?

Moving.com has advanced technology, which ensures the quality of the leads you receive. We capture numerous fields of user information and deliver the information in real-time. This means that you receive the lead as soon as a user submits a request for a mover. In addition, our technology allows you to customize leads to meet your specific needs. You can choose the origination and destination of your leads, lead categories (full-service, self, service, auto, international) and even customize weight requirements.

How is Moving.com different from other leading providers?

We are the largest online source of moving leads. The Move™ network receives over 10 million unique visitors per month. Most of our leads are within 14-90 days of the moving day. Our technology ensures the quality of these leads by verifying that phone numbers, zip codes and email addresses are valid. **You will never compete against more than 5 other moving companies** (varies by category, the average is 3-4). Other competitor lead providers match each consumer with 10-15 moving companies! In addition, our pay-per-lead model ensures that you will only be billed for the leads delivered.

How will your customers find my company?

Moving.com has the largest network of strategic partnerships, and is part of the largest online resource for real estate, Realtor.com. When a consumer is seeking a mover at MSN, Google, Realtor.com or AOL for example, they are directed to our list of clients to provide that move. In other words, we drive business to you!



Frequently Asked Questions

What happens if I receive a "bad" lead?

We do our best to ensure that all leads are "real" leads however, in the event that you receive a clearly fictitious lead i.e. John Doe; or if the email and phone number are not valid; or if you receive leads outside of your specified geography, you can submit a request for a credit to your account. In the event that you receive a duplicated lead, our technology automatically credits the system for you!

I already advertise with the Yellow Pages and/or Google, why should I use you?

When you opt for Yellow Pages advertising, you share a page with MANY other competitors. You cannot specify which consumers are driven to you, and you pay whether they give you a call or not. The average cost per lead is MANY TIMES that of our leads when all is said and done! With Google advertising, you pay per click and still cannot guarantee that you will receive user information. With Moving.com, **WE drive the business to YOU**. You have the option of selecting the types of moves you provide (interstate, intrastate, etc.), and where you provide them (which states or area codes). Moving.com provides complete user information, including contact phone numbers, email address and moving information. The user information is only sent to a TOTAL of 6 moving companies. While not all advertising is guaranteed, at least we can further qualify the information that you receive, unlike Google or the Yellow Pages.

What other services do you offer?

In addition to receiving real-time leads via email, you are also provided with a user name and password to log access your account and lead reporting! Moving.com has dedicated Account Managers available to answer any questions you may have.



Join the Moving.com Network

Moving.com
5401 N. Pima Road, Suite 100
Scottsdale, Arizona 85250

(800) 248-MOVE
www.moving.com
www.move.com

Rory MacLeod
Director, Sales & Business
Development

P: 480-315-6462
F: 480-556-4695
C: 617-461-4359

Join the Moving.com Network

Contact Us: 800-248-MOVE or complete the form below...

Company Name*	Company Website
<input type="text"/>	<input type="text"/>
Contact Name*	Job Title
<input type="text"/>	<input type="text"/>
Company Address	State* Zip*
<input type="text"/>	- Select a State - <input type="text"/>
City*	Email*
<input type="text"/>	<input type="text"/>
Phone*	
<input type="text"/> <input type="text"/> <input type="text"/> EXT <input type="text"/>	
Are you an agent of a major vanline?*	<input type="text"/>
How did you hear about Moving.com?*	<input type="text"/>
Are you a current member of AMSA?*	<input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Don't know
What type of leads are you interested in receiving from us?*	<input type="text"/>
Do you move consumers from one state to another (Interstate)?	
US Dot#:	MC#:
<input type="text"/>	<input type="text"/>
Do you move consumers within a state (Intrastate)?	
Local License State:	Local License #:
- Select a State - <input type="text"/>	<input type="text"/>
Questions/Comments:	
<input type="text"/>	

Submit Form



Why Join Moving.com?

- Gain Access to Millions of Moving Consumers
- Save money with our pay-per-lead programs
- Customize your campaign to meet your needs
- Compete with only licensed and insured service providers
- Track your leads with our comprehensive online reporting tool
- We are the exclusive lead partner and provider of AMSA - The American Moving and Storage Association

