

CANADIAN ASSOCIATION OF MOVERS 24th ANNUAL CONFERENCE NOVEMBER 17 – 19, 2019 BLUE MOUNTAIN, ON



EXHIBITOR'S INFORMATION

Thank you so much for agreeing to exhibit at our conference. We are looking forward to another wonderful event with great discussions and networking opportunities, as well as our great trade show, which will focus on the backbone of our industry ... our suppliers.

This year we are taking a road trip to beautiful Blue Mountain ON, about 90 minutes north of Toronto on Georgian Bay. Preparations are still underway for the trade show, with final decisions about which room we will use (we have a choice), will be made at a site visit on November 1st.

If you have further questions that are not addressed below, please let Nancy Irvine know at nancy@mover.net or call/ text at 902-209-6945. There will be an update going out to everyone on or near November 4th.

CONFERENCE INFORMATION

Full Conference Dates: Sunday, November 17th (6 pm) to Tuesday, November 19th (9 pm)

Location: **Westin Trillium House**
220 Gord Canning Drive
Blue Mountain ON L9Y 0V9

A little bit of information about this hotel. You are staying at a ski/golf resort. Your room will have, at minimum, a fridge and microwave, as well as a working fireplace and seating area. Not even a three-minute walk from the hotel is a fully equipped village, complete with many restaurants and pubs, unique shopping and

Travelling by Air: Flights into Toronto – either Pearson International Airport or Billy Bishop Airport. Rental Cars are available at either airport

Shuttles are available from either airport:

- **Summerbound Transportation** starting at \$185+HST for 1-2 people.
- **Simcoe County Airport Service** starting at \$141+HST for 1 person.

Travelling by Car:

It's about a 90-minute drive from Toronto. Here's some [driving directions](#).
Underground parking is available at the hotel.
It is \$20 per night for valet service and \$15 per night for self parking.

CONFERENCE & TRADE SHOW CONTACTS

Feel free to reach out at any time to any of us. We're here for you.

Nancy Irvine, President
Canadian Association of Movers
C: (902) 209-6945
nancy@mover.net

Steve Stockill, Trade Show Chair
Victory Packaging
C: (416) 989-9073
sstockill@victorypackaging.com

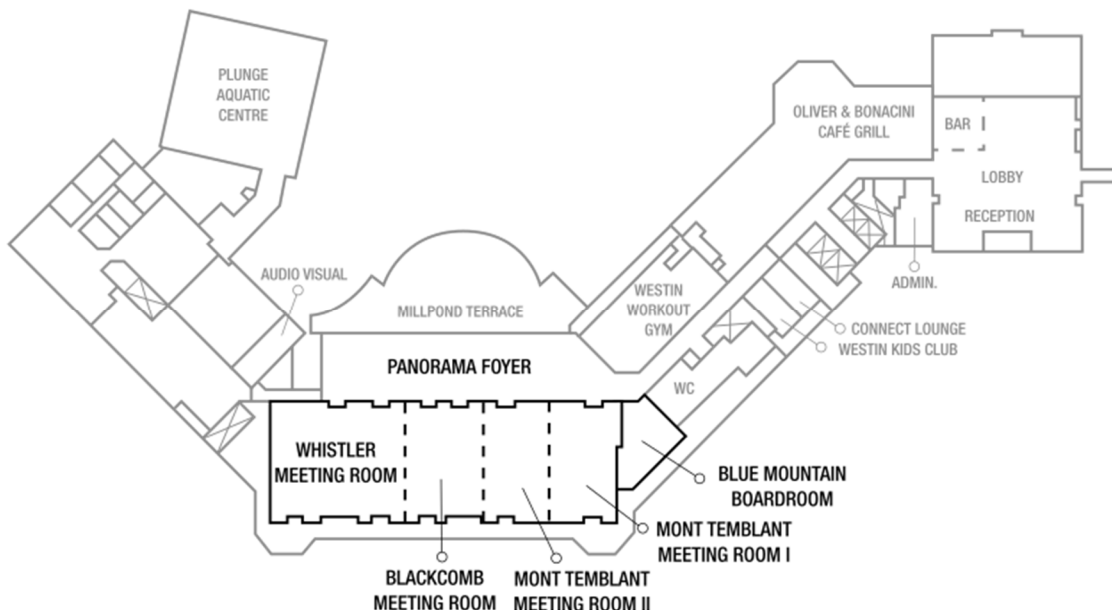
Marian McGuire, Administrative Manager
Canadian Association of Movers
W: (905) 848-6579
mmcguire@mover.net

HOTEL LAYOUT

Our entire conference is located on the same floor in the dedicated meeting space at the Westin. Our registration, trade show exhibits as well as our coffee break area are currently being planned for the sunny Panorama Foyer. ****This decision will be finalized on November 1st** when Nancy has done a site visit. It will depend on how much space we need for the final number of exhibitors.

IF we need more space, we will move everyone into the Mont Tremblant rooms. We want to maximize your exposure and keep the trade show whole.

Our Presentations, as well as breakfast and lunch, will be in the Whistler/Blackcomb rooms. CAM's event office is the Blue Mountain Boardroom.



We will not be assigning booths until the final decision is made as to the location. As in the past, booths are arranged based on a pecking order of sponsor level, then exhibitor registration date. Nancy will be in touch with you and you will have to make a decision based on what is available at that time. You can anticipate a call during the week of December 4th. A sign will be on your booth table when you arrive and floor maps will be posted around the exhibit area during set up.

Booths are an average 8 feet deep and will include a 6-foot draped table and two chairs. Please be sure to let us know if you have special needs, such as power. You may wish to bring your own cord/power bar if you need power, otherwise the hotel will likely bill you to rent it from them.

SET UP/TEAR DOWN TIMES

Sunday, November 17th noon* – midnight (TBC)

Monday, November 18th 6 am – 7:15 am

Tuesday, November 19th 1:30 – 2:30 pm - no earlier

TRADE SHOW TIMES

Monday, November 18th 7:30 am – 4:00 pm

Tuesday, November 19th 7:30 am – 1:30 pm

*please note: Nancy, Marian and Steve will be in a CAM board meeting on Sunday from 4 – 6 pm and unavailable to “direct” at the Exhibitor’s Hall. Please refer to the booth selection map posted on the outside of the Brock Room entrance.

EXHIBITOR PLACEMENT

Will be decided week of November 4th and emailed out to everyone.

CONFERENCE GIVE-AWAYS

Due to a unexpected conflict of dates, we are expecting about 65 attendees. If you have items that you’d like us to include in the delegate registration kits (different from what will be available at your booth), we will need to receive them at the hotel by Friday, November 15th. Please ship them to the Attention of Nancy Irvine, Canadian Association of Movers. Alternatively, you can arrange to get them to Marian by November 14th by emailing her at admin@mover.net

Any unused inserts will be returned to you.

EXHIBITORS’ PRIZE

In order to promote a positive trade show experience for both exhibitors and attendees, we will be once again providing each exhibitor with a self-inking stamp. Attendees will be provided with a STAMP ME card and asked to collect the stamp of each exhibitor and submit their filled cards to the conference registration desk to be entered into a draw for a high-value prize that will occur before lunch on Tuesday.

SHIPPING DETAILS

The hotel is pleased to accept and store all shipments required for scheduled meetings/programs according to the policies listed below. **Please advise Nancy or Marian if you plan on shipping items by November 9th** as they must advise the hotel.

The Westin Trillium House, Blue Mountain – Shipping Procedures

Please follow these procedures to ensure your shipment arrives in the proper location.

Inbound Shipping:

We require meeting planners, presenters, exhibitors and delegates make use of the Shipping Template provided. One shipping template must be affixed to each item being shipped to the resort. This will assist our receiving department in ensuring all items are accounted for when they are delivered to the resort. Deliveries will be accepted from 8:00am until 10:00pm, seven days a week.

Attention: The Westin Trillium House will not be held responsible for any lost or misplaced items that have been sent to the resort without a properly completed shipping template.

Storage:

Storage is limited at the resort. Please ensure all shipments are set to arrive no sooner than 72 hours prior to the start of the event. Likewise, items cannot be stored longer than 72 hours past the completion of the event. If storage is required outside of this time frame, additional charges may apply.

Outbound Shipping:

Waybills and packing supplies are the responsibility of the group. Each return box must have a waybill with the company's account number and return address, and boxes must be sealed and ready for shipment. The shipping contact or vendor is required to arrange for pick-up times with their shipping company directly. When all boxes are ready for return shipping, please contact the Banquet Supervisor on duty to have these items taken to our loading dock.

Questions:

Should you have any further questions, please do not hesitate to contact the hotel at 705.443.8080.

SHIPPING ADDRESS:

THE WESTIN TRILLIUM HOUSE, BLUE MOUNTAIN

220 Gord Canning Drive
Blue Mountains, ON L9Y 0V9
Canada

T: 705.443.8080

westin.com/bluemountain

REQUIRED SHIPPING TEMPLATE ON NEXT PAGE

WESTIN BLUE MOUNTAIN SHIPPING TEMPLATE

Westin Blue Mountain requires all meeting exhibitors to use this Shipping Template provided.
One shipping template must be affixed to each item being shipped to the resort.

Conference / Event Name:	Canadian Association of Movers (CAM) Conference
Company:	
Onsite Contact:	
Cell Phone Number:	
Date(s) of Conference:	November 17 – 19, 2019
Conference Event Manager:	Nancy Irvine (CAM) 902-209-6945
# of Boxes:	1 of _____ to be received.

PRESENTATION TOPICS

You are encouraged to sit in on the presentations as several may be of interest to you.

Speakers & Times (approximate)

Topic

Monday, November 18th

9:15 – 10:15 a.m.

Megann Willson
CEO & Partner
PANOPTIKA

Reputation Management. Amongst other things, Megann will be helping our attendees understand when and how to respond to negative online reviews and comments.

10:50 – 11:50 a.m.

Miki Ho, Underwriter
International Cyber & Tech
Beazley Canada Limited

Cyber Security – Can You Afford the Risk? – Miki is going to focus on the importance of privacy protection, network security, cyber insurance and how to respond to the complexity of cyber threats.

1:20 – 1:50 p.m.

Nancy Irvine, President
Canadian Association of Movers

The Canadian Moving Industry – Time for a Change? Nancy will present the results of a UBC student's study of our moving industry. The research will touch on issues surrounding accountability and administrative efficiency in long-distance moving networks

1:50 – 2:40 p.m.

CAM Annual General Meeting

3:05 – 4:05 p.m.

An Executive Roundtable – the opportunity for our attendees to ask some questions of a panel of van line and independent mover executives

Tuesday, November 19th

9:15 – 10:15 a.m.

Dave Earle, President & CEO
British Columbia Trucking Association

Changing Behaviour – A Culture Change that Starts at the Top - A topic that stems out of an article Dave contributed to on driver inattentiveness, Dave is going to try and get operations and management folks to understand the importance of helping drivers and other employees altering their current habits to provide safe and efficient performance

10:50 – 11:50 a.m.

Chuck White, President, International Association of Movers (IAM)
and
Brian Limperopulos, VP, IAM

On Top of the World – Chuck and Brian are going to fill everybody in on issues that are affecting the global moving industry. As well, IAM is hosting an international summit to work on developing and adapting paperwork standardization (amongst other things). Our dynamic duo will update us on how the Summit went.

BUT WAIT!

There's more! We have some fun stuff too!

Sunday night – November 17th 6:00 – 10:00 pm

Welcome reception

Join us for a relaxed evening and meet our gang!
Dress: casual

Monday night – November 18th 5:00 – 7:00 pm

Ogilvy Insurance's Lounge & Laugh

Another casual evening with a performance by renowned Canadian comedian Rob Pue
Dress: casual

Tuesday night – November 19th 5:30 – 9:00 pm

Chairman's Reception and Awards Dinner

Emceed by Rob Pue
Dress: business

For more information on the conference go to: <https://www.mover.net/events/annual-conference>