



CERTIFIED CANADIAN MOVER PROGRAM

In preparation for the summer 2005 moving season, the Canadian Association of Movers will reprint the Certified Canadian Mover Program flyer. Many of you are using this flyer as part of your validation and sales-closing processes with consumers.

The English and French versions of the flyer can be seen on the website, www.mover.net/consumers.html - **Choosing a Mover - How Will You Decide?** and **Choisir un Déménageur – Comment Décider?**

We would like to make the flyer more effective for you. Please contact us before April 15th with your suggestions for changes.

AMJ CAMPBELL VAN LINES ANNOUNCES NEW BRANCHES

Denis Cordick, Vice President – Marketing, AMJ Campbell Van Lines, announces the establishment of new branches in Halifax, Kitchener, Moncton, London, Winnipeg and Kenora.

AMJ will staff these locations with moving-industry veterans including Serge Nadeau, Lenny Malley, Mark Mullet, Ron Cook and Bill Hopkins Sr. & Jr. See the complete press release on CAM's website.

WORKERS' COMPENSATION SEMINAR – APRIL 7, 2005

Greg Sathmary, one of the highly rated speakers at CAM's 2004 Annual Conference, will be conducting a seminar on managing the workers' compensation process. Workers' compensation claims costs are often a major cost and risk for movers. Proper management of the process can save you big bucks on your bottom line. Learn about cost-effective techniques to lower your costs and your risks.

Review the program and register online at <http://www.mover.net/cam/seminar/index.html>.

PREMIERE VAN LINES BEGINS OPERATIONS

Premiere Van Lines will begin operations today. They will open in markets across Canada with 30 locations: both former AMJ Campbell Van Lines locations and new locations or franchisees.

Tim Moore will be the President and CEO of the new company. Tim founded AMJ in 1977 and sold it in 1988. He returned and served as CEO from 1991 to 1999.

Premiere Van Lines' press release can be seen on CAM's website.

ONTARIO'S WORKPLACE SAFETY & INSURANCE BOARD POLICY CHANGE

Ontario's Workplace Safety & Insurance Board has advised CAM that movers who were previously classified under RG 570 (trucking) will be eligible to separately classify storage under RG 560 and moving under RG 570. You have until May 31, 2005 to make your request to the WSIB. Changes will be retroactive to January 1, 2004. The letter documenting this classification can be seen in the members-only area on CAM's website, www.mover.net/cam/members.

CAM'S VISA & MASTERCARD PROGRAM

CAM's Visa and MasterCard program has been moving ahead with enthusiastic response from members. CAM's credit-card service provider advises that ten CAM members joined the program and are benefiting from a reduced discount rate.

If you are not already getting a 2% discount rate from your credit-card supplier, contact CAM and we'll put you in touch with Canada's largest credit-card service company.

2005 ANNUAL CONFERENCE AND GOLF TOURNAMENT

Mark your Calendars! CAM's 2005 Annual Conference will be combined with the annual golf tournament and is scheduled for Monday and Tuesday, September 19 and 20, 2005 in Toronto. The conference and awards dinner will be held on Monday and the golf tournament on Tuesday. The event is scheduled to coincide with other moving-industry events that will take place in the Toronto area.

THE CANADIAN MOVER

CAM has changed publishers for its magazine and membership directory, *The Canadian Mover*. The next issue of the magazine is scheduled for delivery to members in mid-summer.