CAM News & Updates - April 1, 2016



CANADIAN ASSOCIATION OF MOVERS • ASSOCIATION CANADIENNE DES DÉMÉNAGEURS



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Visit Our Website!

CAM CONFERENCE

Nov. 20-22 at the Toronto Airport Marriott!

Moving Forward with Our Partners

is the theme of our 21st annual conference. With the support of our sponsors and supplier members, we are able to bring you this highly-informative program to help you prepare for the changes and challenges on the horizon in the relocation and trucking industries, workplace and driver safety, claims and insurance management, electronic logging and disaster planning.



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HOTEL

Register your room early at the prestige Toronto Airport Marriott at the special conference group room rate for Canadian Association of Movers Annual Conference attendees.

CAM golf tournament

Tee-time is at 1 pm on September 19!

Registrations are flowing in already. We'll be at the **Lionhead Golf Club in Brampton** on **Monday, September 19** this year. Lionhead has a reputation for excellence and offers two championship courses that were designed and groomed to excite every level of golfer. We'll be playing on their Masters course which has



a traditional design that's harmonized with the natural surroundings of forest and rolling hills Register today!

Register

New CAM Awards

CAM is introducing two new recognition awards for mover members: a new **Agent of the Year Award** will recognize an outstanding Canadian van line agent and a new **Independent Mover of the Year Award** will be presented to a deserving independent mover. Nomination forms for all of CAM's awards can be found on CAM's <u>website</u>.

Last chance for Spring issue of CAM directory

We will be mailing out the spring issue of The Canadian Mover magazine and member directory in a couple of weeks. This is your last chance to tell us if you have changed your address, primary contact person, telephone numbers, etc. **To be included, your membership fees must be paid up.** You can check and update the details we currently have for your company on our website.

Choosing a Mover Flyers

CAM's Marketing & Internet Committee has just updated our CHOOSING A MOVER flyer. This is the flyer that members' sales folks leave with prospective customers to assist them in

validating a mover's reputation. The flyer has a strong message about the consumer's responsibility to find a reputable mover and the dangers and risks of not doing so. These new flyers are available in both English and French for a small fee.

Contact CAM for details

Welcome new members

CAM welcomes these movers as a new CAM members: **Ascent Moving Services**, Toronto ON **Hendra Moving & Storage**, Victoria BC

View member directory

United Van Lines (Canada) Ltd. Best Managed Platinum

Congratulations to United Van Lines (Canada) Ltd. on being awarded Platinum Club member status with Canada's Best Managed Companies for 2015. They are the first and only van line to win this highest honour from Best Managed.

Read more

Campbell Bros. - Chambers of Commerce award finalist

Congratulations to Campbell Brother Movers!

"This year Campbell Brother Movers is delighted to announce that we have been selected as a finalist for the Business Achievement Awards by the London Chambers of Commerce in the Large Business Category. Here at Campbell Brothers we always promise a "Higher Standard of Care" and feel that this past year we have had the opportunity to go above and beyond to establish this with the strength of our present team of staff and management. Our ongoing expansion of core services has solidified Campbell Bros. as the only Canadian, family-owned company to provide customized relocation and moving services from a single point of contact on a worldwide platform making us a truly vertically-integrated company. We are eagerly awaiting the results on March 23rd as well as extend good wishes to all remaining finalists!"

Licence requirement in Alberta

In Alberta, if you are involved in direct selling in a place other than your place of business, then you are required to hold an Alberta Direct Selling Business Licence, or be subject to enforcement action. Movers need to be aware that this includes soliciting, negotiating, quoting for services or concluding a contract in person in a client's home. Application instructions, forms and supporting documentation may be found on Service Alberta's website.

Industry events

Here are several industry events that are noteworthy.

British Association of Removers 2016 Conference - May 19-21 website
California Moving & Storage Association 98th Annual Convention - May 10-15 website
Canadian Employee Relocation Council 2016 Conference - September 25-27 website
Claims Prevention & Procedure Council, Inc. 2016 Workshop - April 22-23 website
International Association of Movers 54th Annual Meeting - October 21-24 website
Southwest Movers Association Spring Meeting - April 10-11 website

Membership fees increase in 2016

CAM's membership fees have increased slightly for memberships that commence in January 2016 to keep pace with rising costs. Membership fees for Movers, Suppliers, Affiliates, Internationals and Van Lines have increased but there has not been an increase to the rate for branches of any of these, nor to the rate for companies with multiple (more than five) locations.

Join CAM

Send us your news

If you have news or an announcement that Canada's moving industry should know about, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

Send news

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