

CANADIAN ASSOCIATION OF MOVERS • ASSOCIATION CANADIENNE DES DÉMÉNAGEURS

**November 5, 2014** 



# CAM'S 2014 ANNUAL CONFERENCE - ANOTHER SUCCESS

Our conference was once again a great success. Our tremendous speaker line-up gave attendees some valuable take-aways - our largest trade show ever provided a look at new products and services - and our awards dinner gave the industry an opportunity to come together in an informal setting to celebrate the achievements of colleagues from all parts of the industry. This year, instead of handing out speaker gifts or registration kits, we made a generous donation to Food Banks Canada (National Food Sharing System) on your behalf. This will be a great benefit to folks in need around the country. Watch for announcements about our 2015 conference!

# **CAM'S ANNUAL GENERAL MEETING**

Our AGM was held on October 21st following the closing of the annual conference. This is a formal event where CAM's committee chairs and officers report to the membership on the administration and activities of the association. At the meeting, members approved the slate of directors and all eligible directors returned for another term.

#### CAM's Board of Directors is made up as follows:

Chair: Tom Finlay, AMJ Campbell Van Lines, Delta, BC

Vice Chair: Perry Thorne, Greg & Sons Moving and Storage, Scarborough, ON Secretary-Treasurer: David Ogilvy, Ogilvy & Ogilvy Insurance Brokers, Toronto, ON

Past Chair: Ted LeLacheur, Western Moving & Storage, Edmonton, AB

President: John Levi, Canadian Association of Movers (CAM), Thornhill, ON (until

December 31st, then Paul Leader effective January 1, 2015)

#### Directors:

Jim Carney, Rawlinson Moving & Storage Ltd., Mississauga, ON

Cam Carswell, Country Wide Moving, Saskatoon, SK

Tom Filgiano, Meldrum the Mover Inc., Montreal, QC

Doug Kellough, Salmon's Transfer Ltd., Richmond, BC

Terry Krulicki, Globe Moving/Premiere Van Lines, Winnipeg, MB

Milton Letkeman, Jay's Moving & Storage Ltd., Regina, SK

Tamara Reid, Guardian Overseas Shipping Ltd., Ottawa, ON

Steven Young, Household Movers & Shippers Limited, Mount Pearl, NL

Staff: Marian McGuire, Canadian Association of Movers (CAM), Thornhill, ON

Minutes of the Annual General Meeting will be circulated to members and posted to the website

as soon as they are approved by the Board of Directors later this month. The financials that were presented at the AGM have already been circulated to all members.

## ANNUAL AWARDS DINNER

As usual, the awards dinner was very well attended and enjoyed by all. We've just posted some pictures of the gathering and award recipients on the <u>website</u>. Check them out.

# PAUL LEADER HAS JOINED THE TEAM

Paul has come on board effective November 1st to work with John Levi during the next two months of transition. Paul will be pretty busy shadowing the administration of the association. He will assume the presidency on January 1st. You can contact Paul through the CAM national office or by email at pleader@mover.net.

## **NEW MEMBERS**

CAM welcomes six new members that joined the association in the last few months.

#### Movers

Kamloops Moving & Storage Ltd., Kamloops, BC Marvellous Movers Ltd., Calgary, AB Millennium Service Provider Inc., Mississauga, ON Peace Moving & Storage Ltd., Fort St. John, BC Showcase Relocations, Kamloops, BC

# Supplier

Veranova Facility Services, Toronto, ON

#### WEB TRAFFIC FINDS CAM MEMBERS

CAM's website traffic continues to increase!

Yet again, CAM hit another all-time new high number of website visits in October. We had 17,004 visits to our website, <a href="www.mover.net">www.mover.net</a>. This is an increase of 22% over the number of visits in October 2013. In ever-increasing numbers, consumers are searching our website to find reputable movers and verify memberships. CAM made 369 referrals to members last month alone, either online or through calls to the national office. Can you afford to turn away this kind of exposure for your company? If you are not a CAM member, then you are missing out on business opportunities. A CAM membership has to be active for a mover to be listed on our website. Call us or visit our website for information on how to join.

IF YOU HAVE NEWS OR AN ANNOUNCEMENT THAT CANADA'S MOVING INDUSTRY SHOULD KNOW ABOUT, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

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