

PRESIDENCY OF CAM

As we announced in the last newsletter, Paul Leader has accepted the position of president and CEO of the Canadian Association of Movers. Even though Paul does not officially start until November 1, he has already jumped in with great enthusiasm! He is currently reaching out to his friends across the industry, is looking at new advertisers for the magazine, is looking at our systems and will begin to participate in committee meetings in September. Come on out and meet Paul at our Golf Tournament on September 15 and our Annual Conference on October 19-21. Welcome Paul!

CAM ANNUAL GOLF TOURNAMENT

Join us on September 15 for our annual golf tournament!

Get together with your colleagues at our annual golf tournament at the Richmond Hill Golf Club in Vaughan, ON on Monday, September 15, 2014. We've got a great crowd registered already so come on out and join the fun.

[Register.](#)



CAM'S ANNUAL CONFERENCE - REGISTER TODAY

CAM's 2014 annual conference will be held on October 19-21. Have you registered yet?

Registration activity has been strong so it's shaping up to be great couple of days, packed with informative sessions and lots of opportunities for networking with colleagues and industry suppliers. The theme will be **The Age of More** and the program will address how industry stakeholders are looking for more and dealing with more in this age of more choices, more competition, more opportunity, more social media, etc. CAM's [conference flyer](#), which includes a registration form, outlines the conference program - the sessions, the keynote speakers, the awards dinner, the trade show.



CAM'S ANNUAL AWARDS

CAM is pleased to announce the recipients of its 2014 Annual Awards.

- Distinguished Service Award - Alan Milton, Milton's Movers
- Industry Achievement Award - Carol Davis, Atlas Van Lines (Canada) Ltd.
- Innovators Award - Don Kachur, Highland Moving & Storage Ltd.
- Public Service Award/Industry Service Award - John Levi, Canadian Association of Movers

Join your moving-industry colleagues at CAM's Annual Awards Dinner, at the Sheraton Toronto Airport Hotel on Monday, October 20, when we will recognize the outstanding achievement and professionalism of your industry colleagues. [Register](#) now for the dinner.

AMSA'S PRESIDENT RETIRES

Linda Bauer-Darr, the American Moving & Storage Association's President and CEO, has retired

from the Association to assume the leadership of the American Short Line and Regional Railroad Association (ASLRRA). Under her leadership, the AMSA team has built a strong and stable Association that is highly relevant to all stakeholders - movers, consumers and government. Linda has been a good friend to CAM and its members, and we wish her all the best in her new challenges.

Scott Michael assumes the leadership of AMSA as Acting President and CEO. We wish him success in his new position.

CONSUMER COMPLAINTS

CAM takes consumer complaints very seriously, whether they concern a member or a non-member.

This last spring, CAM received a complaint from a consumer who felt he was being overcharged. In examining the scale tickets, it was found that one had been fraudulently altered. This was reported to the appropriate government authorities who investigated and found irrefutable evidence of fraud. A criminal case might have been built on this, except that the consumer refused to press charges. Needless to say, all stakeholders in this exercise were disappointed, with the exception of the mover. This might have removed one rogue from the marketplace.

CAM'S MAGAZINE & DIRECTORY

Thanks for all of your updates and revisions to your listings. CAM's magazine and member directory will go to press early next week. Watch for it in your mailbox.

CAM REFERRALS TO MEMBERS

Our website traffic has been even busier!

CAM hit another new all-time high number of website visits in July. We surpassed our June high of 15,334 visits to our website, www.mover.net, with 15,720 visits! Consumers search our website to find reputable movers and verify memberships. In July, we made 381 referrals to CAM members and received 33 enquiries about them. CAM's website provides significant exposure for CAM members that can result in sales for the company. If you are not a CAM member, then you are missing out on business opportunities. Visit our website for information on how [to join](#).

IF YOU HAVE NEWS OR AN ANNOUNCEMENT THAT CANADA'S MOVING INDUSTRY SHOULD KNOW ABOUT, please let us know and we will include it in an upcoming issue of this newsletter. CAM reserves the right to include and/or edit news and announcements.

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