



## We wanted you to know and couldn't wait to tell you!

### What's New?

**Today the Canadian Association of Movers surpassed our membership goal for 2016!**

Yes, today we are 401 members strong and just had to share the news with you. Not only is this beyond our 2016 goal of 400, but it's 10% more members than last year! We're growing and we're gaining momentum doing it.



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### Did you know?

- Half of CAM's members have been active members for over 5 years and many for 20 years and longer! They understand that CAM membership is the best way to ensure that their company is connected with the finest movers and suppliers in Canada and they get the recognition and business opportunities they seek.
- There are about 2,900 visits to CAM's website, [www.mover.net](http://www.mover.net), each month and that's 33% over each month last year. Our visitors are consumers looking for reputable movers, as well as movers trying to connect with the industry's finest suppliers...and that means business for our members.
- CAM refers consumers looking for a good mover to members about 170 times each month, either through our website or calls to the national office. Can you afford to turn away this kind of exposure for your company?
- CAM is contacted by consumers about 40 times each month just to validate a mover's reputation. Half the time, they ask about CAM members and they learn that CAM screens and endorses its members.
- About 15 complaints about movers are lodged with CAM by consumers every month. Only 2 or 3 of these involve CAM members and, because of our members' commitment to fair business practices, these issues get resolved.

CAM promotes the finest movers and industry suppliers in Canada and provides our members with recognition and business opportunities. If you are not a CAM member, then you are missing out. Contact us for information on how to join.

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## **How do I join CAM?**

We want to add your company to our member roster. Information about how to join CAM is available on our website. Contact CAM today - get involved with your trade association, help to guide the future of your industry and find out what CAM can do for you.

JOIN CAM

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