

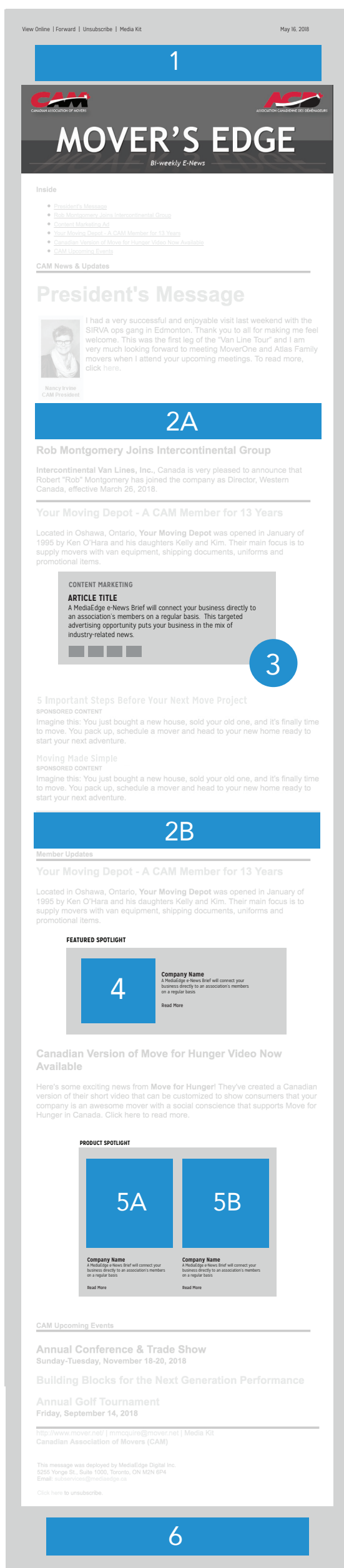


CANADIAN ASSOCIATION OF MOVERS (CAM)

1800 MOVERS, SUPPLIERS AND AFFILIATES

BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
3. Adaptable interactive advertising
4. Measurable results
5. Free creative services available



ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

1 LEADERBOARD
728 X 90 PIXELS \$2750

2A BODY BANNER 1
728 X 90 PIXELS \$2500

2B BODY BANNER 2
728 X 90 PIXELS \$2250

3 CONTENT MARKETING
Article written by industry
journalist up to 600 words \$5250

4 FEATURE SPOTLIGHT
180 X 150 PIXELS \$2000

5A PRODUCT SPOTLIGHT 1
250 X 250 PIXELS \$1750

5B PRODUCT SPOTLIGHT 2
250 X 250 PIXELS \$1750

6 LOWER LEADERBOARD
728 X 90 PIXELS \$2250

7 BI-WEEKLY ISSUES



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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