



Canadian Association of Movers
Canada's Trade Association for the Moving Industry



CAM
www.mover.net
866-860-0065



Canadian Association of Movers
2021 Conference
EDMONTON, AB
November 14 – 16, 2021

**REBOOTING
THE MOVING
INDUSTRY**

Sunday, November 14, 2021 - Tuesday, November 16, 2021
Sutton Place Hotel, Edmonton AB

SPONSORSHIP OPPORTUNITIES

CAM 2021 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

WHY SHOULD I SPONSOR?

CAM members love attending the annual conference. For 25 years, CAM has provided an opportunity for our mover members to learn, socialize and spend time with suppliers to learn of new ideas and deals available to them.

We are excited that the 2021 conference is looking more assured to go ahead in November with an opportunity for members to get that much needed social interaction that we've all been craving. We anticipate good attendance as this is the first time we've been in the Edmonton area and local members have been excited about having the conference in their backyard.

CAM is thrilled with your positive engagement and we are encouraged with the support of our partners. The conference is CAMs major source of non-dues revenue. We recognize that your commitment to our Association is a major reason why we are able to put on quality conferences with fantastic speakers and topics. This year, our sponsors can help CAM to recover from the impact of our 2020 conference being cancelled due to the COVID-19 pandemic.

Any level of support of the Canadian Association of Movers is welcomed, respected, and acknowledged. We hope that you will review this package and find a sponsorship level for this year's conference that fits with your marketing plan. As always, we are open to new ideas, so if you have a different proposal in mind, let us know!

CAM is eager to start promoting our sponsors, so look for 2021 sponsorship promotion beginning with the June 15th newsletter.

For more details on any of any sponsorship opportunities, contact:

Nancy Irvine

President

Canadian Association of Movers

nancy@mover.net

902-209-6945

Steve Stockill

Supplier Committee Chairman

Victory Packaging

sstockill@victorypackaging.com

416-989-9073

2021 Annual Conference Sponsorship Benefits at a Glance

Benefit	Platinum \$4,000	Gold \$2,000	Silver \$750	Bronze \$300
Two (2) Free Conference Delegate (Direct Value \$1,600)	✓	✗	✗	✗
One (1) Free Conference Delegate (Direct Value \$800)	✗	✓	✗	✗
Awards Dinner Signage	✓	✓	✗	✗
Speaker Sponsorship	✓	✓	✗	✗
Awards Dinner Sponsorship & Program	✓	✓	✓	✗
Awards Dinner Audio-Visual Presentation Loop	✓	✓	✓	✗
Priority placement in Trade Show (for registered vendors)	✓	✓	✓	✓
Conference Signage	✓	✓	✓	✓
Welcome Reception recognition on signage	✓	✓	✓	✓
Logo included on Conference Audio-Visual	✓	✓	✓	✓
Logo included on Conference Program	✓	✓	✓	✓
Social Media representation	✓	✓	✓	✓
Recognition in CAM Newsletter	✓	✓	✓	✓
Recognition on CAM's conference website page	✓	✓	✓	✓
One (1) Free Additional Awards Dinner Guest Pass	✗	✗	✓	✗
Breakfast & Lunch Sponsorship	✗	✗	✓	✗
Coffee Breaks Sponsorship	✗	✗	✗	✓

Detailed Sponsorship Overview

PLATINUM LEVEL SPONSORSHIP - \$4,000

- Two complimentary conference delegates including 2 Awards Dinner tickets (value \$1,600)
- Priority placement in Trade Show (applies to registered exhibitors)
- Speaker sponsorship
- Awards Dinner sponsorship

White-glove promotion of your company, including:

- Bi-Weekly recognition in CAM's e-newsletter, *Mover's Edge*
- Prominent logo on conference promotional material at Golf Tournament
- Prominent large logo placement on all conference materials including program, webpage, signage, welcome reception signage, and audio-visuals
- Prominent logo placement on Awards Dinner signage, audio-visuals, and dinner program
- Sponsorship profile (100 words + graphic) in two pre conference editions of *Mover's Edge* newsletter

GOLD LEVEL SPONSORSHIP - \$2,000

- One Free Conference Delegate including 1 Awards Dinner ticket (value \$800)
- Priority placement in Trade Show after Platinum sponsors (applies to registered exhibitors)
- Speaker sponsorship
- Awards Dinner sponsorship

Superior promotion of your company, including:

- Bi-Weekly recognition in CAM's e-newsletter, *Mover's Edge*
- Logo on conference promotional material at Golf Tournament
- Logo on all conference materials including program, website, signage, welcome reception signage, audio-visuals
- Logo placement on Awards Dinner signage, audio-visuals, and dinner program
- Sponsorship profile (100 words + graphic) in one pre conference edition of *Mover's Edge* newsletter

SILVER LEVEL SPONSORSHIP - \$750

- One complimentary Awards Dinner ticket (value \$150)
- Priority placement in Trade Show after Gold sponsors (applies to registered exhibitors)
- Breakfast & Lunch (four in total) sponsorship

Excellent promotion of your company, including:

- Bi-Weekly recognition in CAM's e-newsletter, *Mover's Edge*
- Company name or small logo on all conference materials including conference program, website, signage, welcome reception signage, audio-visuals
- Company name or small logo placement on Awards Dinner signage, audio-visuals, and dinner program

BRONZE LEVEL SPONSORSHIP - \$300

- Priority placement in Trade Show after Silver sponsors
- Coffee Break (three in total) sponsorship

Quality promotion of your company, including:

- Bi-Weekly recognition in CAM's e-newsletter, *Mover's Edge*
- Company name on all conference materials including conference program, website, welcome reception signage and conference audio-visuals

NEW SPECIAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES (one only of each)

- **\$2,500 – Entertainment Sponsor** – Planned for Tuesday evening, Edmonton's longest running improv group - *Rapid Fire Theatre* - will be performing after the awards are presented at dinner. As a perk to sponsoring, besides exclusive sponsorship signage, we'll get something about your business included in the skits and, if you feel up to it, folks from your company can get in on the action! It'll be a night you won't forget for a long time.
- **\$2,000 – Delegate Swag** – exclusive sponsorship of our conference swag which includes logo on items provided to delegates. A wonderful takeaway for our members.
- Have your own idea? Let us know and we'll make it work!

Fine print: Invoicing will not take place until September 1st. In the unlikely possibility that the conference cannot go ahead, CAM will refund your 2021 sponsorship fees.

**CANADIAN ASSOCIATION OF MOVERS
25th ANNUAL CONFERENCE
EDMONTON, AB
NOVEMBER 14-16, 2021**

SPONSORSHIP REGISTRATION

Name: _____

Company: _____

Address: _____

City: _____ PR/ST: _____ Postal/Zip: _____

Email: _____

YES, we'd like to sponsor!

PLATINUM LEVEL
(\$4,000 + HST)

GOLD LEVEL
(\$2,000 + HST)

SILVER LEVEL
(\$750 + HST)

BRONZE LEVEL
(\$300 + HST)

OTHER _____



Please register by mail, phone or e-mail:

Canadian Association of Movers

PO Box 26004, RPO Churchill

Mississauga ON L5L 5W7

905-848-6579

admin@mover.net www.mover.net

Fine print: Invoicing will not take place until September 1st. In the unlikely possibility that the conference cannot go ahead, CAM will refund your 2021 sponsorship fees.