

Great Little Box Company/Ideon Packaging Takes Home 5 Medals at Packaging Competition

Pacific Northwest based company wins in first-ever Box Manufacturing Olympics for corrugated and folding cartons.

VANCOUVER, B.C., August 25, 2021 -- Great Little Box Company Ltd./ Ideon Packaging (GLBC) announced today that it has won 3 Gold Medals and 2 Bronze Medals at the first-ever [2021 TAPPI/ AICC Box Manufacturing Olympics](#). TAPPI's CorrPack Competition and the AICC's Package Design Competition combined their competitions this year to create this first time event where judging was held at the [SuperCorrExpo](#).

The competition was open to all TAPPI and AICC members from around the globe who produce corrugated, rigid box and folding cartons, as well as their suppliers. Judges evaluated entries on a number of levels, including design, quality, graphic excellence, technical difficulty and innovative application, among others.

GLBC's design for [Routine Natural's](#) Soap Box won first place in the category of Folding Carton – Women and Men's Cosmetics. This packaging was part of Routine's recent product offering expansion. The combination of vibrant colours, foil, and brand colour consistency created a product that truly stood out on shelves.



GLBC also won first place for structure and 3rd place for print in the Counter, Shelf, Power Wing, PDQ Point of Purchase Display category with their [Strait & Narrow](#) 6-pack dispenser design. Strait & Narrow were launching a new drink in a sleek/ tall can and desired a gravity fed dispenser with a small footprint that would grab consumer impulse purchases. The eye catching artwork and clever dispensing design became a big hit with retailers.

In the category of Printing – Counter, Shelf, Power Wing and PDQ Point of Purchase Displays GLBC also won first place for the [Performatrin](#) Ultra Limited Display. This wood grain patterned display had an eye catching precise flexo print.



And finally in the category of Best Use of Corrugated Replacing Other Substrates GLBC won 3rd place for their innovative design for [BC Fresh's](#) Potato Basket & Tray.

About Great Little Box Company/ Ideon Packaging

Great Little Box Company Ltd./Ideon Packaging (GLBC) began operations in 1982 in British Columbia, Canada and currently operates from its headquarters in Richmond, BC with additional offices in Victoria, BC, Kelowna, BC and Everett, Washington, as well as a satellite office in Alberta. GLBC is an award-winning manufacturer of label and packaging solutions, specializing in [corrugated boxes](#), [custom displays](#), [digital print and packaging](#), [labels](#), [flexible packaging](#), [folding cartons](#), [protective packaging](#), and the distribution of [shipping supplies](#). For more information, please visit www.glbc.com.

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