



Seniors Advocates Create Week to Help Seniors Move Safely

Moving Seniors Safely Week - March 28 – April 3, 2022

March 24, 2022, Toronto - Over a million older Canadians will be moving soon. Recognizing that there's a lack of knowledge and awareness about many of the challenges of moving – be they financial, emotional, or physical, the **Canadian Association of Movers (CAM)**, the **Canadian Association of Retired Persons (CARP)** and **Organize Anything** have teamed up to present "Moving Seniors Safely Week" March 28 – April 3, 2022.

Whether it's downsizing to a smaller home to suit the empty nest, moving into a retired living community, or relocating to be closer to family, a move is so much more than a one-day event. It can involve months of planning and organization, a multi-day move, and then the important step of setting up the new residence safely and securely. These three organizations will be sharing their collective wisdom to help equip seniors to meet some of those challenges via webinars, videos and social media. The focus of the week will be on downsizing, self packing tips, and the benefits of hiring a professional organizer or move coordinator, and the red flags to look out for to avoid moving fraud (which seniors are specifically targeted).

"Eighty percent of our consumer calls are from victims of scam moving companies, many of them seniors," says Nancy Irvine, President of CAM. "Operations who appear to be legitimate in advertisements or online but, in fact, luring consumers in by charging below market value prices, and then engaging in unlawful practices by bullying consumers into paying outrageous prices once the move is underway, holding the shipment hostage, and threatening to sell it if their demands are not fulfilled. CAM can offer advice on how to identify red flags that signal possible fraud operations and can recommend certified professional movers who can meet seniors' special needs."

"If there is a bit of good news about the problems faced when older Canadians are planning a move it's that there are plenty of ways to avoid becoming a victim. Unlike some other random acts of violence or crime, where you might not have that opportunity to protect yourself, here you can," says Bill VanGorder, CARPs Chief Operating Officer & Chief Policy Officer.

To help seniors understand and manage the complexities around their move, award-winning Professional Organizer and Certified Work Life Strategy Coach Colette Robicheau of Organize Anything knew that participating in *Moving Seniors Safely Week* was the right call. "My 20 plus years experience, special training and accreditations equip me to deliver qualified consultation for the emotional, mental, and physical aspects of relocating, rightsizing, or downsizing," says Robicheau. "I provide compassionate later life services offering, support moving in or out, aging in place and safety upgrades, suppliers, and resources. I also coach family members on how to plan, encourage and communicate with hesitant or procrastinating loved ones to ensure a dignified, healthy, and safe transition at any stage of the relocation journey."

“We are driven by the desire to set up older Canadians, and their family and friends, for success and to avoid victimization by providing valuable information to help plan and execute a successful move safely,” concludes VanGorder.

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For further information:

Facebook event page – <https://www.facebook.com/events/287775083306860>

<https://www.eventbrite.com/e/moving-seniors-safely-week-before-the-move-with-colette-robicbeau-registration-298277133937>

<https://www.eventbrite.com/e/moving-seniors-safely-week-downsizing-webinar-with-colette-robicbeau-registration-298073695447>

<https://www.eventbrite.com/e/moving-seniors-safely-week-something-in-the-way-we-move-with-nancy-irvine-tickets-307609938607>

<https://www.eventbrite.com/x/moving-seniors-safely-week-after-the-move-webinar-with-colette-robicbeau-registration-300925515317>

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About CARP

CARP is a national, non-partisan, non-profit organization that advocates for financial security and improved health care for Canadians as we age. With over 330,000 members and 27 chapters across Canada, CARP plays an active role in the creation of policy and legislation that impacts older Canadians. CARP advocates on behalf of older Canadians with all levels of government and collaborates with other organizations on health, ageism,

housing, and financial issues. CARP uses the media and enlists members' voices to increase its clout as an effective advocate.

About CAM

Founded in 1969, the Canadian Association of Movers is Canada's only trade association representing moving and storage companies. We are a not-for-profit non-regulatory body. Our purpose is to further the interests of our members and help the buying public access credible, professional moving services. Members of the Canadian Association of Movers work toward their common goal of fostering high standards of ethical conduct within the Association and throughout the industry and promise to follow a code of ethics.

About Organize Anything

Full service Professional Organizing and Coaching agency supporting all aspects of the organizing process. Colette Robicheau provides project management, one on one consultation, coaching and workshops. Colette guides you to make room for what matters by better managing your time, energy and belongings. Colette acts as a navigator taking away the overwhelm and making it easier and safer to prepare for transitions. Specializing in working with Older Canadians, Colette recognizes that moving house is so much more than a one-day event.