

Presented by Rob Grohn, President, Sirva Canada

The next award this evening is the Mover of the Year award presented to a CAM mover member who demonstrates outstanding performance – in community service, employee relations, innovative operations – and service excellence with customers.

[nominated by Apryl Sweenie]

I have the privilege this evening of presenting the 2023 CAM Mover of the Year award to Sweenie Moving.

Denise and Shaun Sweenie have been committed members of the moving industry for over 3 decades. With years of experience in cross-border and long-distance hauling, sales, and management, they added a new chapter to "the Sweenie story" in 2013 when they opened their own independent moving company in Victoria, BC, with a vision to become the best moving company in that market.

Sweenie Moving has been an agent for North American Van Lines since February 2017. Since that time, the Sweenie team has worked hard and smart to expand their footprint without compromising their reputation for high-quality service. Customers tell us that they trust Sweenie Moving to move and handle their household furniture as if they were handling their own most valued possessions.

In 2020, the Sweenies purchased Greaves Moving & Storage, itself a long-standing North American agency in Victoria, along with its sister company, Lewis Cartage, an Allied Van Lines agency. But that's not the end of it. In 2022, the Sweenies expanded their operations "up island" in Courtenay, BC, with the opening of Greaves and Lewis Cartage branches to service the Comox valley. Who knows what growth plans they might be brewing next?

It's important at this point to let you know that it is no coincidence that in recognition of their excellence in sales, customer service, quality, and capacity, Sweenie Moving was named North American Van Lines Canada's 2022 Agent of the Year and were honored in front of their peers from across North America at last month's Sirva agent convention in Texas.

So, as a company, Sweenie Moving is already deserving of the CAM Mover of the Year award, but I would like to take a few moments to provide some insight into the driving forces behind this family-owned-and-operated business.

Denise serves on the agent board and the quality committee for North American Van Lines Canada. Her investment of time in those capacities is always about looking for ways to improve each step of the move, from start to finish.

People matter to Denise and Shaun, and they have never lost their touch for giving back to their community.

Shaun dedicated 9 years as a volunteer firefighter with the Central Saanich Fire Department (even when opening up Sweenie Moving) and since offers his time and equipment every year for the annual Fire Department food drive.

Speaking of starting up Sweenie Moving, on opening day, Denise and Shaun held a large garage sale/fundraiser dedicated to Cops for Cancer. Ten years later, they continue to donate and sponsor many sports teams, events and local charities.

One such charity that Sweenie Moving dedicated a lot of time and resources (crews and equipment) to is HeroWork Canada, which radically renovated 18 charity buildings through a huge network of volunteers to positively impact tens of thousands of deserving people for years to come. Imagine the scene on presentation day of the final project, where upon hearing "Move that truck!" a Sweenie Moving 5-ton truck unveiled all the hard work of a massive renovation.

Sweenie Moving works very closely with the Rebels Football team in Victoria. Not only do Denise and Shaun sponsor the team, but they also have many young football players working with them in the summer (remember the slogan, "get

paid to work out"?). On weekends, you will find Denise and Shaun in the stands, along with much of the Sweenie Moving crew, cheering the team on.

Denise and Shaun are not only present for every charity event they donate to and sponsor, but they also encourage everyone around them to take part and give back to the community. They are leaders in this industry and in their local community, always working effortlessly to raise up and support the people around them.

Ladies and gentlemen, for their unwavering devotion to customer care and social causes, coupled with their drive for business and operational success, please join me in congratulating Sweenie Moving as CAM's 2023 Mover of the Year!