Press Release - GLBC named one of Canada's Top Small & Medium Employers of 2024

VANCOUVER, B.C., April 2, 2024 -- **Great Little Box Company Ltd./ Ideon Packaging (GLBC)** announced today that it has again been recognized as one of Canada's Top Small and Medium Employers. This annual competition organized by the editors of Canada's Top 100 employers, has selected GLBC to be recognized for this coveted award. The award recognizes the small and medium enterprises that offer Canada's best workplaces and forward-thinking human resources policies.

"We are proud to accept this award and continue to believe our success is a direct testament to our incredible team," says Brad Tindall, President of GLBC

Some of the reasons GLBC was selected are:

- GLBC lets everyone share in the company's success through a formal profit-sharing program, and also organizes a company-wide trip to Las Vegas or Mexico to celebrate the achievement of its "Big Outrageous Xtravaganza" goal (annual profit goal)
- GLBC supports ongoing employee development through formal mentoring and leadership development programs along with tuition subsidies for courses at outside academic institutions and subsidies for professional accreditation
- GLBC supports an award of excellence program to enable employees to nominate their
 peers for going above and beyond -- winners are selected monthly and are invited to a
 celebration dinner at the end of the year, receive a \$500 donation to the charity of their
 choice, VIP parking, and a shout out at the company's townhall meeting and newsletter.

Headquartered in Richmond, B.C., GLBC has established itself as the local source for innovative packaging and label solutions. Founded over 40 years ago, the company is now comprised of a diverse workforce of 478 employees and growing. Their 5 packaging divisions enable an innovative and consultative approach to customers' packaging challenges that ensures brand equity across all packaging mediums. GLBC's unique approach to supporting and valuing their employees includes everything from wellness programs, and birthdays off to a companywide goal that when reached takes all employees on a "BOX GOAL" trip.

About Great Little Box Company/ Ideon Packaging

Great Little Box Company Ltd. (GLBC) began operations in 1982 in British Columbia, Canada, and currently operates from its headquarters in Richmond, BC, with additional offices in Victoria, BC, Kelowna, BC, and Everett, Washington, as well as a satellite office in Alberta. An award-winning manufacturer of label and packaging solutions, they specialize in corrugated boxes, custom displays, digital print and packaging, labels, flexible packaging, folding cartons, protective packaging and the distribution of shipping supplies. For more information, please visit www.glbc.com.

About Canada's Top Small & Medium Employers

Now in its 11th year, Canada's Top Small & Medium Employers is an editorial competition that recognizes the small and medium enterprises (SMEs) that offer the nation's best workplaces and forward-thinking human resources policies. Employers are evaluated by the editors at Canada's Top 100 Employers using the same criteria as the Top 100 competition: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and

(8) Community Involvement. Employers are compared to other organizations in their industry to determine which offers the most progressive and forward-thinking programs.

For more information please visit <u>Canada's Top Employers</u>

Contacts

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