

June 30, 2026

Issue 428



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Maximize Opportunity.**

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to keep you moving forward.*



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President's Message



Nancy Irvine, CPM, CAM President (not AI)

Entering Peak Season in an Uneven Economy

If you've felt stretched thin lately – juggling staffing gaps, customer demands, and costs that never seem to hold still – you are not imagining it.

Summer's busy moving season has arrived, and it's landing on top of unprecedented economic pressures that were already making the job harder.

Does it help to know that you aren't alone? In fact, the whole global industry is experiencing much the same as you.

[The International Association of Movers](#) (IAM)'s recent global [Regional Pulse](#) survey of movers confirms that cost pressure is now universal across our industry – but the source of that pressure differs in every region, which I found very interesting.

Africa is grappling with fuel spikes and currency swings; **South America** with opaque port charges and political instability; **Asia** with shrinking, highly price-sensitive shipments; **Europe and North America** with labour shortages, wage inflation, and delayed payments; and **Oceania** with strict compliance costs and a fragile housing market.

For Canadian movers, that global picture matters because it shapes everything from freight rates to partner capacity – but it is only half the story. The same report shows movers everywhere adapting in real time: testing new revenue streams, tightening credit controls, and leaning into trusted relationships rather than chasing the cheapest option on paper.

In other words, strain and resilience are travelling side by side.

Here at home, CAM members have been quietly preparing for exactly this kind of environment. You have been investing in Spring Training, the Canadian Professional Mover program, and webinars on estimating, technology, risk, and customer care so your teams head into summer prepared, not panicked.

You are using CAM tools and campaigns – from *May is Moving Month* to *Moving Seniors Safely* – to attract better-educated consumers who actively understand the difference between a vetted CAM member and “just another mover online.”

Within the association, collaboration is no longer the exception; it is becoming the way we do business. The last few conferences and regional masterminds have shown members referring work to each other rather than overbooking, sharing ideas on recruiting and social media, and using the CAM network as a practical infrastructure when things get tight.

That mirrors one of the key findings from the Regional Pulse:

In a fragmented, high-pressure market, relationships are not optional extras – they are the stabilizer that carries companies through disruption.

As peak season ramps up, I want to encourage you to focus on what you can control: safe operations, solid estimates, clear communication, and looking after your crews and yourselves.

Protect your reputation and your margins by saying no when you truly cannot service the work well, and yes to keeping CAM work in the CAM family whenever you can.

The economic headwinds are real, but so is the strength of our wonderful moving community.

Peak season is here. Let's go into it prepared, connected, and confident.



Need help? Get Quality!

Contact a CAM member:

- www.mover.net/find-a-mover
- www.mover.net/member-directory
- admin@mover.net
- 866-860-0065

TOGETHER, WE ARE BETTER !



**GOT THE
RIGHT STUFF?
Let's Talk.**

Atlas Van Lines Canada is growing—and we're looking for exceptional independent movers to join our trusted national network.

As an Atlas agent, you'll gain access to exclusive long-distance leads, modern moving tech, comprehensive training, and a collaborative community of professionals across the country.

Think you're a fit?

Learn more at atlasvanlines.ca



And furthermore...

What Movers Around the World Are Seeing Right Now



Every company has its own view of the market. The advantage comes from knowing what others are seeing before it reaches your market.

The [IAM Core Members Management Board's](#) (CMMB) Regional Pulse Report captures what movers across seven regions are experiencing today, from shifting customer behaviour and payment risk to changing trade routes and new growth opportunities. More importantly, it shows how companies are adapting their businesses in response.

The report reflects what IAM members are seeing in their markets today and how they are responding. 16 pages, divided by region.

[Explore the Report](#)



BECOME AN AGENT

- ◆ High Ethical Standards
- ◆ Quick Paying
- ◆ Low Claim Ratio
- ◆ Booking & Hauling Agents Welcome

[LEARN MORE](#)

DEADLINE LOOMING!



Exhibitors "Canada Day" Discount Ends July 1st

Never exhibited at a CAM conference before? You're missing out! The CAM conference is the only trade show in Canada where you can access van line head offices, their agents, independent movers, and affiliate partners, all in one spot!

You'll connect with Canadian moving company owners, managers, and key decision-makers seeking products, services, and solutions to support their businesses.

With 12 of the trade show's 21 hours as exclusive exhibit time and a fun interactive game that will draw folks to your booth, it's a great way to connect with your current - and new - clients!

Take advantage of the Canada Day Special by booking your booth before July 1st. Register now to save money and maximize your visibility with the #CAM2026 promotion.

[Trade Show Info](#)



CAM GOLF DAY
presented by **HANSEN'S**

Free Play
Register by July 3rd for a chance to win your round for free!

CONTEST ENDS THIS FRIDAY

Registration now open!

September 28, 2026
Tee off 1 PM shotgun
Cardinal Golf Course, King ON

PRESENTED BY: **FARRELLPACK.COM**

FOR MORE INFORMATION & TO REGISTER:
WWW.MOVER.NET/EVENTS

FarrellPack's "Free Play" - this Friday

Register for CAM golf by July 3rd and enter your name to have your round picked up courtesy of Jeff Herszkowicz and FarrellPack. Come join us for a fun day where everyone goes home with a prize. After all, any day on the golf course beats being in the office.

[More info & registration](http://www.mover.net/events)



Snowbirds Auto Connection is a family-owned provider of reliable, damage-free, door-to-door vehicle transport throughout Canada and the U.S., including coast-to-coast shipping, cross-border relocation, and secure vehicle storage.

snowbirdsautoconnection.com

Welcome to 

Winnipeg's Calculated Moving Joins CAM



[Calculated Moving Inc.](#) started in the fall of 2018 as two students and a pickup truck. Kade, as a poor student, had found his back against the wall with a need to make some extra income, so he took inventory of his varied skills. Since his family moved around a lot growing up, the idea of starting a moving company came to mind. Evan, as his best friend, of course got dragged in right away. From there, Calculated Moving Inc. was born as two friends and a pickup truck driving around Winnipeg doing small jobs.

Today, Calculated Moving Inc. is approaching 10 full-time crews with significant growth year after year. We specialize primarily in local, residential packing and moving services, though we do offer commercial and long-distance services as well.

We attribute our success to our honest and upfront policies, and our amazing team. We believe that it is always better to lose money on a job but maintain a happy customer, and this commitment has paid dividends over the years as our customers consistently give us high praise and recommend us to their friends.

The Calculated Moving Inc. team is thrilled to be joining the Canadian Association of Movers and can't wait to meet the other members!

Contact Kade and Evan:

T: 204-250-4075

E: admin@calculatedmoving.com

A: 1151 Pembina Hwy, Unit 201, Winnipeg MB R3T 2A3



Moving Waldo acquire MoveMate.ca and Gvota.ca

moving waldo *MONTREAL, June 9, 2026*

CAM Supplier, [MovingWaldo](#), Canada's leading digital moving concierge platform, announced on June 9, 2026, the acquisitions of MoveMate, a Montreal-founded moving marketplace, and Gvota.ca, a Quebec-based platform specializing in connecting customers with local moving services. These transactions bring together three established players in Canada's digital moving ecosystem, reinforcing MovingWaldo's position as the go-to platform for residential and long-distance moves.

MovingWaldo now operates in 14 Canadian markets, including Montreal, Toronto, Vancouver, Calgary, and Ottawa, while supporting nationwide and cross-border Canada - U.S. moves. The platform works with more than 100 verified moving partners and serves customers from leading Canadian enterprises across real estate, financial services, and property management.

"These acquisitions reflect a strategic step to position us as the clear national leader," said Guillaume Lahoud, CEO and Co-Founder of MovingWaldo. "Bringing MoveMate and Gvota into our platform strengthens our footprint, particularly in Quebec, and consolidates demand so every Canadian gets access to a better moving experience."

[Read more](#)

**Do you have
news to share?**

Then let us know!

admin@mover.net



CAM
CLASSIFIEDS

Moving Pads and Vaults For Sale

We've just posted two new ads on our Buy/Sell webpage - for the sale of used moving pads and for the quick sale of storage pallets. You can [view the details and see images of these item here.](#)

CAM
Video Library



Give Your New Frontline Team a Strong Start



Set your team up for success from day one. CAM's extensive video library is packed with training content to help new employees learn the ropes of the moving industry—fast.

Front-line staff can dive into **Training for Helpers and Packing and Unpacking** videos to build core skills. Sales professionals can level up with **Beginner to Advanced Estimating** training—and learn how to handle challenges when estimates don't go as planned.

Practical, accessible, and free for all members.

[Essentials Training](#)

[Access Sales Webinars](#)



A Truck Driver Must: Steering Wheel Hand Therapy

Truck drivers are gripping and clenching all day long. This can cause many issues that drivers may not realize come from doing what seems to be nothing... Gripping the steering wheel. Having a weak grip can be an indication of many things, including:

- Weakness in the hands and forearms
- A pinched nerve (in the upper back, shoulder, or arm)
- Arthritis
- Nerve damage
- Carpal Tunnel
- Heart Problems
- Fascial restriction/scar tissue



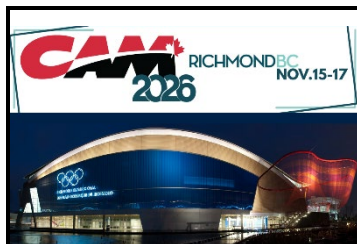
Research shows that grip strength is a good predictor of overall strength, which serves as a good predictor for overall health, including cardiovascular disease risk. For drivers, this can be a great way to gauge one's health and, more importantly, decide to do something about it sooner than later.

The good news there are many things you can do to improve your grip strength and many things a driver, even living over the road, can do to improve your overall health, wellness, and fitness.

Mother Trucker Yoga .com has 4 suggestions on simple exercises truck drivers (and anyone) can do to improve grip strength.

[Read more](#)

Upcoming Events



CAM Golf **Sept 28, 2026**

Want to Dispatch then Drive?
1pm Shotgun.

Registration for our 30th annual golf day is open. Join us for pre-game lunch, drinks, our very favourite “belly busting buffet” at the 19th hole, prizes, and more!

As well, our popular draw, The Opening Drive, is back, where everyone gets a prize.

Don't golf? No matter! Drop by before 1 pm and hang out with the movers and suppliers. We'll get you a cart, and you can buzz around and

CAM Conference **Nov 15-17, 2026**

Never been to a CAM conference before?

CAM2026 in Richmond, BC, is the perfect time to jump in!

You can expect practical, business-focused sessions designed for companies of all sizes, plus interactive roundtables where you'll talk through real-world challenges and solutions with peers.

Meet suppliers, van line reps, and independents in a relaxed environment. Add in fun social events, our popular games and

CAM Awards **Nov 17, 2026**

Do you know someone in the moving business or a moving company that should be recognized for their work to improve the industry?

Whether it's a long-time employee or someone behind the scenes who's dedicated their work-life to the betterment of the industry, or a moving company that's gone above and beyond to help their community, we'd love to know about them.

Let's recognize that special someone for their work and

watch the play. Or just join us for the 19th hole "Belly Busting Buffet" dinner.

[Learn More](#)

lots of networking activities, and you've got 2 1/2 days that are both enjoyable and worthwhile.

[Learn More](#)

show pride in our wonderful industry.

Deadline for nominations is August 31, 2026.

[Learn More](#)

CAM Golf 2026 - September 28, 2026



Make the drive an easy one this year. With our new home at [Cardinal Golf Course](#) in King, Ontario, CAM's Golf Day is a convenient option for those coming from Toronto's east side—no long haul required.

You can tee off closer to home and join the CAM crew for fresh air, friendly swings, and 30 years of tradition. Whether you're swinging a club or just soaking up the atmosphere with the non-golfers, it's the perfect excuse to get out and be part of the afternoon.

Register by Friday and get in on the chance to get your round for free!

CAM
GOLF DAY

presented by **HANSEN'S**
Vehicle Relocation

September 28, 2026
Tee off 1 PM shotgun
Cardinal Golf Course, King ON

Free Play
Register by July 3rd
for a chance to win
your round for free!

Registration
now open!

FOR MORE INFORMATION &
TO REGISTER:
WWW.MOVER.NET/EVENTS

PRESENTED BY:  FARRELLPACK.COM

[Check out CAMGolf 2026](#)

Thank You CAM Golf Sponsors!

CAM
GOLF DAY
 CARDINAL GOLF CLUB

presented by **HANSEN'S**
 Vehicle Relocation

Thank you Sponsors!

MON, SEPT. 28, 2026
mover.net/events

Nov 15-17, 2026 #CAM2026 Conference - Richmond BC
Registration Now Open!

Registration Now Open!



Registration for #CAM2026 is now open—join Canada’s moving industry for the biggest networking event of the year!

This November, connect with fellow movers, suppliers, and industry partners for fresh ideas, practical learning, and plenty of time to catch up and have fun. From engaging education sessions and a dynamic trade show to high-energy social events, #CAM2026 is where Canada’s moving community comes together.

CAM mover members—register by Labour Day for your chance to win your conference registration for free!

Registration rates range from \$575 to \$800 plus tax, making this one of the industry’s best-value events. And thanks to Hansen's "Ticket to Ride!" those registration fees will be reduced by \$50.

[Secure your spot today!](#)

HANSEN'S
Vehicle Relocation

Ticket to ride!

**\$50 OFF YOUR
REGISTRATION**
to help get you there

CAM
2026
RICHMOND BC
NOV.15-17

[Check out #CAM2026](#)



Secure Your #CAM2026 Hotel Room Now

We will be at the lovely Westin Wall Centre, Vancouver Airport, for this year's conference. Our hotel block discounted room rate is \$229.00 + 39.29 (various taxes) = \$268.29 per night.

Our hotel block is already 50% sold out, so don't delay in booking your room. The cut-off date to reserve your room at the CAM rate is October 24, 2026.

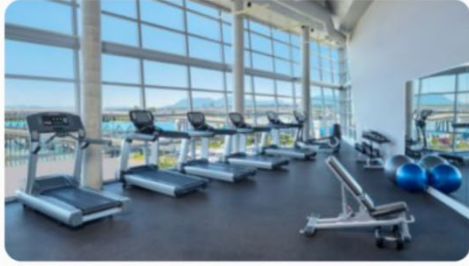
However ...

SATURDAY NIGHT IS GETTING TIGHT!

There is a limited number of rooms still available in our contracted block for Saturday, November 14th, at \$268.29 (total room cost per night). After the block sells out, rooms will be available at the prevailing hotel rate.

So, if you're planning on coming in for Saturday night, book soon!

[Hotel Booking Link](#)



Thank You Sponsors!



Going for Gold (and more!)

CAM
2026
RICHMOND BC
NOV.15-17

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